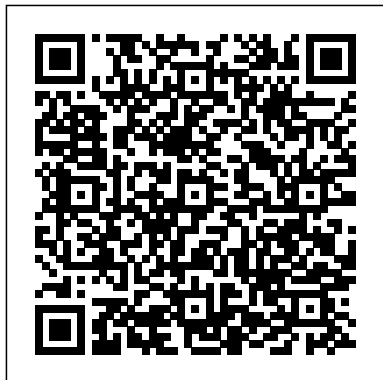

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Webs of Influence: The Psychology of Online Persuasion ...

The second edition of Nathalie Nahai 's book Webs of Influence: The Psychology of Online Persuasion will be out on March 19, 2017, from FT Press. Nathalie has kindly provided me an early copy for review. I had not read the first edition, so was coming to this edition with fresh eyes and an open mind.

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Nathalie Nahai - Author, Speaker, Host of The Hive Podcast BIOGRAPHY Nathalie is an international speaker and author of the best-selling book Webs of Influence: The Psychology of

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