

# What Every Real Estate Investor Needs To Know About Cash Flow And 36 Other Key Financial Measures Frank Gallinelli

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The White Coat Investor Biggerpockets Publishing, LLC

Live where you want, and invest anywhere it makes sense. "It is a common misperception in real estate investing that you should buy only where you live. David Greene has put that myth to rest... This is a must-read for investors who want to expand their real estate empire nationwide." --David Osborn, bestselling author of *Wealth Can't Wait* Are you interested in real estate investing, but you live in a hot market that is not suited for buy and hold investing? Do you want to take advantage of wealth-building opportunities, but that seems impossible until the next market crash? Real estate investing is one of the greatest vehicles to build wealth, but it doesn't make sense in every market. Some locations provide incredible returns, while others make it almost impossible to find a single property that profits. Traditionally, investing out of state has been considered risky and unwise. But the rules, technology, and markets have changed: No longer are you forced to invest only in your backyard! In his book, real estate investor and police officer David Greene shows you exactly how he's built a multi-million dollar portfolio through buying, managing, and flipping out-of-state properties, often without ever even seeing the properties in person. David shares every tip, trick, and system he has put in place for over twenty rental properties, so you can avoid making mistakes and shorten your learning curve immensely! What's inside: How to assemble an all-star team to handle each aspect of a deal from A-Z. How to find great deals in any state, regardless of where you live. How to rehab a project from thousands of miles away without worry or complication. How to speak the language of the agents, contractors, lenders, and property managers you will use. How to quickly and easily know which neighborhoods to buy, and which to pass in. How to choose the best materials for your rehab projects and pay the least amount of money. ...And more! Don't let your location dictate your financial freedom. Get the inside scoop to invest--and succeed--anywhere!

The Unofficial Guide to Real Estate Investing McGraw Hill Professional

Taxes! Boring and irritating, right? Perhaps. But if you want to succeed in real estate, your tax strategy will play a HUGE role in how fast you grow. A great tax strategy can save you thousands of dollars a year - and a bad strategy could land you in legal trouble. That's why BiggerPockets is excited to introduce its newest book, *The Book on Tax Strategies for the Savvy Real Estate Investor!* To help you deduct more, invest smarter, and pay far less to the IRS!

Real Estate Finance and Investment Manual Biggerpockets Publishing, LLC

"...a unique book in all the annals of Real Estate investing books, and I am most grateful to have been lead to it. It is an eye-opener!"...Dr. C. Ranck **FEARLESS: Real Estate Investing In The Era Of Climate Change** is for every real estate investor who has ever asked themselves, "How will climate change affect me, my investments and my strategies for investing for the future?" As a real estate investor, you know climate change is real. It's here. It is increasing. You've watched it dramatically impact our real estate investments and you know you must do everything possible to protect your real estate investments from the destruction already happening. But do you even know where to begin? In **FEARLESS: Real Estate Investing In The Era Of Climate Change**, B.L. Sheldon has one single objective, to give you a rock-solid how-to plan to thrive as a real estate investor in the era of global climate change. You will learn how to become a **FEARLESS** real estate investor. **FEARLESS** gives you a clear understanding of how climate change is impacting your real estate investments right NOW - and how it will continue to do so in the future. So get your house in order (pun intended.) This book will give you: Strategies to assess your (or ANY) region, town, neighborhood and property for resistance to climate change impacts Techniques to mitigate the possible vulnerabilities in your current properties Secrets to use to determine where to buy your next real estate investment property Insights to decide, if you own a property, whether to hold or if it's time to sell Skills to preserve and increase your cash flow Tactics to define your personal risk limits when deciding when and where to invest in real estate Who needs this book? Real Estate Investors (of all sizes) Realtors Government Planners Insurance Companies Developers Real Estate Attorneys Retailers Institutional Lenders Property Inspectors Real Estate Appraisers Building Contractors Property Managers Mortgage Companies Investment Managers Credit Rating Organizations This book is NOT a philosophical debate about climate change. This book is also NOT about what has caused climate change or why it is happening. This book is about protecting your investments against the relentless changes ahead.

Real Estate Note Investing McGraw Hill Professional

When it comes to taxes, it's not just about how much money you make--but how much money you actually get to keep. Are you tired of working hard all year, just to lose the largest chunk of that money to the IRS? Believe it or not, the U.S. tax system is filled with loopholes designed specifically to benefit real estate investors just like you. In this comprehensive follow-up to *The Book on Tax Strategies*, bestselling authors and CPAs Amanda Han and Matthew MacFarland bring you more strategies to slash your taxes and turn your real estate investments into a tax-saving machine. Inside, you will learn: How to take advantage of the tax reform benefits in all of your

real estate deals Tax-deferral and tax-free techniques to significantly increase your return on investments How to use your rental properties to legally wipe out your taxable income What you need to know to take advantage of the Opportunity Zone tax benefits Tax-free methods to take cash out of a 1031 Exchange How to supercharge your nest egg using self-directed investment strategies Common retirement investing tax traps and how to avoid them Taxes saved means more money for you, your family, and more money to invest. Learning to save on your taxes could be the easiest money you ever make!

**Busting the Real Estate Investing Lies** White Coat Investor LLC the

If you want to discover how to get started investing in real estate, then keep reading... Investing in real estate can get complicated and if you don't have all the information it can lead to a bad investment. This is why we created this for you! Not sure how to get started with Real Estate Investing? Are you interested but feel intimidated because of how much you need to know? If so, then this is the book for you! We break down the complicated parts and make it simple so you can understand exactly how to get started! Inside, discover how to get started with real estate investing. Learn the advantages and disadvantages of different property types. In-depth discussion so you can understand everything and know exactly what to look for when getting started. Every detail explained in a simple and easy read. In *Real Estate Investing: What Every New Investor Needs to Know About Investing in Real Estate*, discover: How you can get started investing in real estate right away The different types of real estate and how to choose which is best for you In-depth comparisons of residential vs commercial Strategies for both commercial and residential properties What are REITs and why it matters The top tips you must know before you start investing in real estate properties and so much more! Plus, get a FREE bonus inside - Property Upgrades - Discover how to upgrade your property to maximize the sale. Discover how you can jump into the real estate game, how to make well-informed decisions, and the top tips you must know to be successful as a real estate investor. If you are serious about real estate investing and want to know everything there is to get started, grab your copy now and find out how!

*Mastering Real Estate Investment* Biggerpockets Publishing, LLC

The go-to guide for smart REIT investing *The Intelligent REIT Investor* is the definitive guide to real estate investment trusts, providing a clear, concise resource for individual investors, financial planners, and analysts—anyone who prioritizes dividend income and risk management as major components to wealth-building. The REIT industry experienced a watershed event when Standard & Poors created a new Global Industry Classification Standard (GICS) sector called Real Estate. Publicly traded equity REITs have been removed from Financials, where they have been classified since their creation in 1960, and have begun trading as their own S&P Sector. This separation from banks and financial institutions has attracted new investors, but REITs require an industry-specific knowledge that is neither intuitive nor readily accessible to newcomers—until now. Using straightforward language and simple example to illustrate important concepts, this book will enable any reader to quickly learn and understand the lexicon and valuation techniques used in REIT investing, providing a wealth of practical resources that streamline the learning process. The discussion explains terminology, metrics, and other key points, while examples illustrate the calculations used to evaluate opportunities. A comprehensive list of publicly-traded REITs provides key reference, giving you access to an important resource most investors and stockbrokers lack. REITs are companies that own or finance commercial rental properties, such as malls and apartment buildings. Despite historically high total returns relative to other investments, such as the Nasdaq or S&P 500 index, most investors are unfamiliar with the REIT industry, and wary of investing without adequate background. This book gets you up to speed on the essentials of REIT investing so you can make more informed—and profitable—decisions. Understand REITs processes, mechanisms, and industry Calculate key metrics to identify suitable companies Access historical performance tables and industry-specific terminology Identify publicly-traded REITs quickly and easily REITs have consistently outperformed many more widely known investments. Over the past 15-year period, for example, REITs returned an average of 11% per year, better than all other asset classes. Since 2009, REITs have enjoyed positive returns; large cap stocks and cash are the only other classes that paralleled that record. Even in 2015, a 'year of fear' related to rising rates, REITs returned 2.4%, beating most all other asset classes. REITs have a long history (over fifty years) of performance, and have entered the big leagues. If you feel like you've been missing out, don't keep missing out. Prepare yourself, and your portfolio, to benefit from the demand for REITs that have followed the creation of a Real Estate GICS sector. *The Intelligent REIT Investor* gives you the information you need to invest wisely and manage your real estate risk effectively. By maintaining a tactical exposure in the brick and mortar asset class, investors should benefit from the information contained in *The Intelligent REIT Investor*. Join the REIT world and look forward to owning stocks that will help you to sleep well at night.

**Profit First for Real Estate Investing** AMACOM

*Mastering the Art of Commercial Real Estate Investing* is a comprehensive guide about the time-proven principles and common-sense practices for successfully investing in real estate. Do you want to supplement your current income by investing in commercial real estate? Better yet, would you like to someday quit your day job and devote your energies exclusively to your rental properties? With over 35 years of commercial real estate experience, including a decade of personally investing in rental properties, real estate finance and investment expert Doug Marshall has explored every aspect of the commercial real estate process. Now, he's sharing his knowledge to show readers how to add to or even replace their current income with commercial real estate investments. *Mastering the Art of Commercial Real Estates* is for both those who are new to investing and those who may need a little help learning investing's time-proven principles, showing readers how to: Tap into the six immutable laws of commercial real estate investing to build wealth and grow income fast Find the best possible loan for their property to optimize the property's cash flow Best manage their property to reduce risks and remove pitfalls to keep their investing profitable When to buy, and when NOT to buy their next rental property, and much, much more! If you like easy-to-follow, step-by-step instructions coupled with solid advice and insight, then you'll love Doug Marshall's life-changing, wealth-growing guide to

make real estate work for you.

[Real Estate Finance and Investments](#) ReadHowYouWant.com

The return on real estate investments hinges less on the physical property and more on the math. This invaluable resource helps you analyze the financial picture before shoveling out the money. With real estate investing on the rebound, more people are jumping into the market, although not everyone is finding equal amounts of success. Why do some investments turn into gold mines and some into money pits? If they had taken the right measures beforehand, they would've realized that the numbers just didn't add up. Before your next real estate investment, you need to ask things like: Have you measured every component of value, such as cash flow, income taxes, financing, and investment yield? Do you know which calculations to use on specific properties? Have you weighed all the risks? In *The Real Estate Investor's Pocket Calculator*, finance expert and author Michael C. Thomsett shows you how to: Gauge supply and demand Project return on investment and equity Analyze present and future value Calculate cash flow Make accurate tax projections Fewer mistakes and less guess work. Larger returns and even more opportunities for additional investments. It's all possible now with the help of *The Real Estate Investor's Pocket Calculator!*

*Rich Dad, Poor Dad* John Wiley & Sons

Although we have been successful in our careers, they have not turned out quite as we expected. We both have changed positions several times—for all the right reasons—but there are no pension plans vesting on our behalf. Our retirement funds are growing only through our individual contributions. Michael and I have a wonderful marriage with three great children. As I write this, two are in college and one is just beginning high school. We have spent a fortune making sure our children have received the best education available. One day in 1996, one of my children came home disillusioned with school. He was bored and tired of studying. "Why should I put time into studying subjects I will never use in real life?" he protested. Without thinking, I responded, "Because if you don't get good grades, you won't get into college." "Regardless of whether I go to college," he replied, "I'm going to be rich."

*A Wealth of Common Sense* Biggerpockets Publishing, LLC

A simple guide to a smarter strategy for the individual investor *A Wealth of Common Sense* sheds a refreshing light on investing, and shows you how a simplicity-based framework can lead to better investment decisions. The financial market is a complex system, but that doesn't mean it requires a complex strategy; in fact, this false premise is the driving force behind many investors' market "mistakes." Information is important, but understanding and perspective are the keys to better decision-making. This book describes the proper way to view the markets and your portfolio, and show you the simple strategies that make investing more profitable, less confusing, and less time-consuming. Without the burden of short-term performance benchmarks, individual investors have the advantage of focusing on the long view, and the freedom to construct the kind of portfolio that will serve their investment goals best. This book proves how complex strategies essentially waste these advantages, and provides an alternative game plan for those ready to simplify. Complexity is often used as a mechanism for talking investors into unnecessary purchases, when all most need is a deeper understanding of conventional options. This book explains which issues you actually should pay attention to, and which ones are simply used for an illusion of intelligence and control. Keep up with—or beat—professional money managers Exploit stock market volatility to your utmost advantage Learn where advisors and consultants fit into smart strategy Build a portfolio that makes sense for your particular situation You don't have to outsmart the market if you can simply outperform it. Cut through the confusion and noise and focus on what actually matters. *A Wealth of Common Sense* clears the air, and gives you the insight you need to become a smarter, more successful investor.

[The Intelligent REIT Investor](#) McGraw Hill Professional

If you think that real estate investment is risky, costly, time-consuming, and complicated, think again. Investing in real estate is actually the smartest, most powerful tactic to create a reliable, passive form of income—if you use it right. In *Busting the Real Estate Investment Lies*, real estate expert Jimmy Vreeland has teamed up with life insurance guru Kim Butler to show you how to break the middle class myth and find financial freedom through the time-tested method of combining real estate with whole life insurance. Tackling the eight most common misconceptions about real estate investment—from thinking debt is bad to believing property ownership will eat your time—they lay out their proven eight-step plan for strategically building wealth. This isn't some get rich quick scheme, destined to crash and burn. This is your chance to truly reclaim financial freedom through steady, dependable income.

**The Book on Advanced Tax Strategies** McGraw Hill Professional

Learn to harness the power of paper with this introduction to the note investing business! Read the author's story of his investing journey; first as a Realtor, then a rehabber, then an investor, commercial real estate fundraiser, and finally as a note fund founder and manager. Dave Van Horn has done it all and details his wins and mistakes along the way. Learn first-hand how the concept of note investing in some way, shape, or form has helped to build the author's portfolio and investing habits, while also taking him to the next stage of the game. Walk away from the book with the realization that everyone is in the note business (whether it's through a mortgage, a credit card, car loan, etc.) and that it pays big time to get from the side of the borrower to the side of the note owner. By doing so, one can improve their real estate business, diversify or add to their investment portfolio, and even gain true financial freedom.

[The Real Book of Real Estate](#) Atlantic Publishing Company

Doing well with money isn't necessarily about what you know. It's about how you behave. And behavior is hard to teach, even to really smart people. Money—investing, personal finance, and business decisions—is typically taught as a math-based field, where data and formulas tell us exactly what to do. But in the real world people don't make financial decisions on a spreadsheet. They make them at the dinner table, or in a meeting room, where personal history, your own unique view of the world, ego, pride, marketing, and odd incentives are scrambled together. In *The Psychology of Money*, award-winning author Morgan Housel shares 19 short stories exploring the strange ways people think about money and teaches you how to make better sense of one of life's most important topics.

[FEARLESS: Real Estate Investing in the Era of Climate Change](#) Michael E. Gerber Companies

Over the many years that we've been serving real estate investors, one of the most asked questions on our site has been, "How Do I Get Started in Real Estate Investing?" New investors will love the fundamentals and even experienced investors will appreciate the high-level view of strategies they may have never even considered. Don't let some guru tell you what the right path is for you. Read *How to Invest in Real Estate* and see all the paths in one place, so you can make the best choice for you, your family, and your financial future. This book will help new investors get a firm foundation to build their investing business upon. With topics ranging from how to gain a solid real estate education, real estate niches, financing, marketing, and more, this book is truly the definitive guide for helping new investors learn the ropes.

[The Book on Tax Strategies for the Savvy Real Estate Investor](#) John Wiley & Sons

Everything real estate investors need to know about finding, financing, and closing real estate investment deals Navigating the complexities of real estate financing can be a major obstacle for the real estate investment novice. Now this quick-reference guide arms them with a road map for finding, evaluating, and financing golden investment opportunities. From due diligence made easy, to writing winning loan proposals, to successfully negotiating with sellers, to making sense of closing statements, *Insider Secrets to Financing Your Real Estate Investments* covers all the bases. Using dozens of annotated forms and checklists, Frank Gallinelli tells you what you need to know about: Selecting the best real estate investments for individual investor needs What lenders are really looking for in real estate investors Creating winning loan presentations Closing statements and what to expect when the deal is sealed

*The Book on Investing in Real Estate with No (and Low) Money Down* Biggerpockets Publishing, LLC

In *Real Estate Titans*, Erez Cohen shares the advice and learnings of the world's leading real estate experts to create a guide for becoming a savvy real estate player. Cohen draws on his experience as a research and teacher's assistant at Wharton Business School with an investment expert—and his mentor—Dr. Peter Linneman. Throughout his career, Cohen has collected first-hand knowledge from meetings with such real estate titans as Ronald Terwilliger, Sam Zell, Joseph Sitt, and numerous others. Cohen wanted to understand how these real estate giants became so successful, so he refined his quest into three critical questions: What inspires these titans to work so hard and reach such extraordinary levels of success? What are the main elements and traits inside of them that propel them to be so grandiose? How have these individuals, who had less resources, succeeded on a much bigger scale than so many of their competitors? *Real Estate Titans* contains the 7 key lessons distilled from interviews with several of the world's greatest real estate investors. These critical lessons offer insight into the mindset, tactics, and habits that each of the interviewed titans possess. Once you implement these key ideas—which you won't find anywhere else—into your business, it will grow exponentially within a matter of months. *Real Estate Titans* offers an insider's view into several of the most successful investors on the planet. The book's compelling stories and lessons show why real estate is such a wonderful and important business, and it also offers a roadmap for becoming a world class real estate player.

[Insider Secrets to Financing Your Real Estate Investments: What Every Real Estate Investor Needs to Know About Finding and Financing Your Next Deal](#) Lulu Press, Inc

The Classic Guide to Real Estate Investing—Updated for a Re-energized Industry! Real estate is once again a great investment, and this bestselling guide provides everything you need to know to get in now and make your fortune. *What Every Real Estate Investor Needs to Know About Cash Flow* removes the guesswork from investing in real estate by teaching you how to crunch numbers like a pro, so you can confidently judge a property's value and ensure it provides long-term returns. Real estate expert, Frank Gallinelli has added new, detailed investment case studies, while maintaining the essentials that have made his book a staple among serious investors. Learn how to measure critical aspects of real estate investments, including: Discounted Cash Flow Net Present Value Capitalization Rate Cash-on-Cash Return Net Operating Income Internal Rate of Return Profitability Index Return on Equity Whether you're just beginning in real estate investing or you're a seasoned professional, *What Every Real Estate Investor Needs to Know About Cash Flow* has what you need to make sure you take the smartest approach for your next investment using proven calculations.

**Real Estate Investing** Wiley

"This book is not just a bargain, it's a steal. It's filled with practical, workable advice for anyone wanting to build wealth."—Mike Summey, co-author of the bestselling *The Weekend Millionaire's Secrets to Investing in Real Estate* Anyone who seeks financial wealth must first learn the fundamental truths and models that drive it. The *Millionaire Real Estate Investor* represents the collected wisdom and experience of over 100 millionaire investors from all walks of life who pursued financial wealth and achieved the life-changing freedom it delivers. This book—in straightforward, no nonsense, easy-to-read style—reveals their proven strategies. The *Millionaire Real Estate Investor* is your handbook to the tried and true financial wealth building vehicle that rewards patience and perseverance and is available to all—real estate. You'll learn: Myths about money and investing that hold people back and how to develop the mindset of a millionaire investor How to develop sound criteria for identifying great real estate investment opportunities How to zero in on the key terms of any transaction and achieve the best possible deals How to develop the "dream team" that will help you build your millionaire investment business Proven models and strategies millionaire investors use to track their net worth, understand their finances, build their network, lead generate for properties and acquire them *The Millionaire Real Estate Investor* is about you and your money. It's about your financial potential. It's about discovering the millionaire investor in you.

*Retire Early with Real Estate* Harriman House Limited

**FREE DOWNLOAD OF PROPERTY ANALYZER SOFTWARE** Canadians in greater numbers than ever before are turning to real estate to build wealth. The Authentic Canadian Real Estate (ACRE) system is the first of its kind to show average Canadians how to profit from investing in residential real estate. In *Real Estate Investing in Canada*, you will discover how to cut through the hype and emotion of any real estate market and accurately assess the inherent risks and rewards. Whether you are buying your first property or your 100th, this book provides new-found tools, strategies and confidence to help you achieve your investment goals. **WHAT CANADIAN INVESTORS SAY ABOUT REAL ESTATE INVESTING IN CANADA AND DON R. CAMPBELL:** "This is a great book. The information in just one of the chapters alone saved me over \$28,000." Michael Millenaar "Full of practical Canadian content and presented in an organized and respectful system. It directly addresses how to get the money and financing you need to purchase real estate and achieve your goals." Tamara MacLaren "One of Don Campbell's great gifts is his near-genius ability to take something that appears complex and break it down into a simple step-by-step system that anyone can follow. I am convinced that everyone will thoroughly enjoy, and more important, benefit financially, by reading this book." Russell Westcott "The power of *Real Estate Investing in Canada* lies in the super simple, market-proven system that it offers you. It makes real estate dreams possible for any Canadian. If you are serious about learning the truth, cutting through the hype and being successful, this is your real estate bible!" Valden Palm, MisterRRSP.com The markets across the country are continually shifting and you must keep on top of the latest information. So, as a bonus, every registered reader of *Real Estate Investing in Canada* will have proprietary access to critical forms and ongoing market research at [www.realestateinvestingincanada.com](http://www.realestateinvestingincanada.com).

[What Every Real Estate Investor Needs to Know About Cash Flow... And 36 Other Key Financial Measures, Updated Edition](#) John Wiley & Sons

With more than 350,000 units sold worldwide, this fan-favorite will show you every strategy, tool, tip, and technique you need to become a millionaire rental property investor.