

What Is A Cultural Analysis

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American Cultural Studies CUP Archive

Praise for the first edition: "This is a great introduction and contribution to the subject. It is unusually wide-ranging, covering the historical development of cultural theory and deftly highlighting key problems that just won't go away." - Matthew Hills, Cardiff University "To say that the scope of the book's coverage is wide-ranging would be an under-statement. Few texts come to mind that have attempted such a thorough overview of the central tenets of cultural studies." - Stuart Allan, Bournemouth University This fully revised edition of the best selling introduction to cultural studies offers students an authoritative, comprehensive guide to cultural studies. Clearly written and accessibly organized the book provides a major resource for lecturers and students. Each chapter has been extensively revised and new material covers globalization, the post 9/11 world and the new language wars. The emphasis upon demonstrating the philosophical and sociological roots of cultural studies has been retained along with boxed entries on key concepts and issues. Particular attention is paid to demonstrating how cultural studies clarifies issues in media and communication studies, and there are chapters on the global mediasphere and new media cultures. This is a tried and tested book which has been widely used wherever cultural studies is taught. It is an indispensable undergraduate text and one that will appeal to postgraduates seeking a 'refresher' which they can dip into.

Cross-cultural Analysis Stanford University Press

This novel and important book brings together insights from cultural studies and critical discourse analysis to examine the fruitful links between the two. *Cultural Studies and Discourse Analysis* shows that critical discourse analysis is able to provide the analytic context, skills and tools by which we can study how language constructs, constitutes and shapes the social world and demonstrates in detail how the methodological approach of critical discourse analysis can enhance cultural studies. In a richly argued discussion, the authors show how marrying the methodology of critical discourse

analysis with cultural studies enlarges our understanding of gender and ethnicity.

Research Methods for Cultural Studies John Wiley & Sons

This is an integrated introduction to methods, research design, and data analysis tailored to the challenges of cross-cultural research.

Organizational Culture in Action Duke University Press

What is the point of bringing reflexive discourse called theory to bear on such diverse subjects as the Statue of Liberty, the dTcor of Freud's study, a fifteenth-century triptych and contemporary science, on Kant and postmodern literature, Indian traditions and the voice of a soprano? The Point of Theory works to reintegrate theory and theorizing into a culture disturbed by anti-theorism and political in-correctness. In this book, twenty-two cultural theorists seek to make the workings of culture understandable.

The Practice of Cultural Analysis SAGE

In Chris Barker's sequel to *Cultural Studies*, the author addresses the strengths and weaknesses of the discipline and investigates its practical and academic boundaries. The author also clarifies its underlying themes of study.

The X-Men Films Columbia University Press

Why do people like books, music, or movies that adhere consistently to genre conventions? Why is it hard for politicians to take positions that cross ideological boundaries? Why do we have dramatically different expectations of companies that are categorized as social media platforms as opposed to news media sites? The answers to these questions require an understanding of how people use basic concepts in their everyday lives to give meaning to objects, other people, and social situations and actions. In this book, a team of sociologists presents a groundbreaking model of concepts and categorization that can guide sociological and cultural analysis of a wide variety of social situations. Drawing on research in various fields, including cognitive science, computational linguistics, and psychology, the book develops an innovative view of concepts. It argues that concepts have meanings that are probabilistic rather than sharp, occupying fuzzy, overlapping positions in a "conceptual space." Measurements of distances in this space reveal our mental representations of categories. Using this model, important yet commonplace phenomena such as our routine buying decisions can be quantified in terms of the cognitive distance between concepts. *Concepts and Categories* provides an essential set of formal theoretical tools and illustrates their application using an eclectic set of methodologies, from micro-level controlled experiments to macro-level language processing. It illuminates how explicit attention to concepts and categories can give us a new understanding of everyday situations and interactions.

Cultural Studies as Critical Theory Routledge

Originally appearing as a comic book in the 1960s, X-Men has been a cultural touchpoint for decades. Since the release of the first film in 2000, the series has enjoyed an even greater transnational presence. With each successive film, the franchise has secured its place within global popular culture, becoming one of the most profitable and complex superhero series to date. While much of the research that has been published on the X-Men focuses on the comics, the movies constitute their own cultural text and deserve special attention. In *The X-Men Films: A Cultural Analysis*, Claudia Bucciferro has assembled a collection of essays that draw from work in communication, cultural studies, and media studies. With contributions from a diverse group of scholars, the chapters analyze issues that include gender, sexuality, disability, class, and race. The contributors pose intriguing questions about the franchise, such as: What do "mutants" really represent? What role do women and people of color play in the narratives? Why does it matter that Professor X is disabled? Why is Mystique often shown naked? What facilitated Wolverine's rise to prominence? And how do topics regarding identity, trauma, and bioethics, figure in the stories? Exploring issues relevant for a multicultural world and connecting thematic elements from the films to political debates and social struggles, the book seeks to make a thoughtful contribution to the scholarship of popular culture. The X-Men Films will appeal to media scholars and students, as well as to anyone interested in the X-Men series.

The SAGE Handbook of Cultural Analysis SAGE

Meaning and Moral Order goes beyond classical, neoclassical, and poststructural theories of culture in its attempt to move away from problems of meaning to a more objective concept of culture. Innovative, controversial, challenging, it will compel scholars to rethink many of the assumptions on which the study of ideology, ritual, religion, science, and culture have been based.

Meaning and Moral Order SAGE Publications

Defines the distinctive field of Jewish cultural studies and its basis in folkloristic, psychological, and ethnological approaches.

Description and Comparison in Cultural Anthropology Cambridge University Press

Thinking and writing about the past, challenging what 'history' might be and how it could appear is an ongoing interest of this journal and an ongoing (sometimes contentious) point of connection between cultural studies and history. The shifts in how we research and write the past is no simple story of accepted breakthroughs that have become the new norms, nor is it a story where it is easy to identify what the effects of cultural studies thinking on the discipline of history has been. History has provided its own challenges to its own practices in a very robust way, while the cultural studies has challenged what the past is and how it might be rendered from a wide ranging set of ideas and modes of representation that have less to do with specific disciplinary arguments than responses to particular modes (textual, filmic, sonic), particular sites (nations, Indigenous temporalities, sexuality, literature, gender) and perhaps a greater willingness to accentuate the political in the historical.

Meaning and Moral Order Univ of California Press

A textbook for students in Japanese, communication, or international studies, assuming no previous background in Japanese language or culture. Donahue (Japanese studies, Nagoya Gakuin U., Japan) first surveys the perceptual barriers to communicating between Japan and North America, then examines the Japanese communication style, differences in discourse, and images of the Japanese in the mass media. Annotation copyrighted by Book News, Inc., Portland, OR

Cultural Studies SAGE

Drawing on literature, art, film theatre, music and much more, *American Cultural Studies* is an interdisciplinary introduction to American culture for those taking American Studies. This textbook: * introduces the full range and variety of American culture including issues of race, gender and youth * provides a truly interdisciplinary methodology * suggests and discusses a variety of approaches to study * highlights American distinctiveness * draws on literature, art, film, theatre, architecture, music and more * challenges orthodox paradigms of American Studies. This is a fast-expanding subject area, and Campbell and Kean's book will certainly be a staple part of any cultural studies student's reading diet.

Jewish Cultural Studies MIT Press (MA)

With internationalization, the world is becoming smaller and the opportunity to meet people from other countries and cultures is becoming more common, providing the need for cooperation, shared knowledge, and cross-border trade. Individual cultures tend to understand themselves best and base their understanding of the world and its peoples on ideas they each have come to believe irrespective of reality, and thus make it difficult to reach a proper understanding of other cultures. This book considers intercultural understanding and co-action, partly by means of general insights into the concept of culture and the dimensions which bring about cultural differences, and partly as a methodology to analyze a certain culture - whether one's own or others'. This leads towards an understanding of cultural complexity and cultural differences among people. The book provides a discussion of a number of ethical issues, which almost invariably will arise when people meet and co-act across cultural boundaries. *Cultural Analysis* offers a theoretical/abstract proposal for cultural understanding, intercultural plurality, and complexity.

Concepts and Categories SAGE

Many very intelligent people don't like dealing with numbers. Similarly, many gifted scientists are not especially interested in studying people and their cultural behaviour. In this book, we argue that being interested in people and their cultures, and helping students and others to use numbers to pursue these interests, are not mutually exclusive. Research methods are becoming an increasingly important requirement for students of all kinds. But many students, particularly those in the humanities, struggle with concepts drawn from the social sciences and find quantitative and statistical information

inaccessible and daunting. Nonetheless, such concepts are found in nearly all areas of society, from market research and opinion polls to psychological studies of human behaviour. This book aims to provide a simple guide to the process of conducting research in the humanities, with special reference to media and culture, from the planning stage, through the data gathering, to the analysis and interpretation of results: 'planning it', 'doing it' and 'understanding it'. The book aims to show how students' own choice of research topic can be refined into a manageable research question and how the most appropriate methodologies can be applied. Each section draws on actual examples from research that the authors and their students have conducted. Topics covered include: choosing a research question and method; instrument design and pilot data; practical procedures; research with children; looking at statistics; and interpretation of results. Features: *Based on the authors' practical experience as researchers and teachers and is thus accessible, practical and 'how to'. *Includes students' own work as examples. *Bridges the 'divide' between social science and humanities research methods and will therefore appeal to a broad range of students and teachers.

Japanese Culture and Communication SAGE

First Published in 1992. Routledge is an imprint of Taylor & Francis, an informa company.

Reading from Behind Wayne State University Press

A feminist literary theorist, specialist in Rembrandt, and a scholar with a knack for reading Old Testament stories, Mieke Bal weaves a tapestry of signs and meanings that enrich our senses. Her subject is the act of showing, the gesture of exposing to view. In a museum, for example, the object is on display, made visually available. "That's how it is," the display proclaims. But who says so? Bal's subjects are displays from the American Museum of Natural History, paintings by such figures as Courbet, Caravaggio, Artemisia Gentileschi, and Rembrandt, as well as works by twentieth-century artists, and such literary texts as Shakespeare's Rape of Lucrece.

Methods and Data Analysis for Cross-Cultural Research SAGE

Cultural analysis is devoted to understanding the past as part of the present, as what we have around us. The essays gathered here represent the current state of an emerging field of enquiry.

AIDS Rowman & Littlefield

How is culture 'lived'? What are the best ways of investigating cultural life? This book offers practical guidance for researching cultural studies.

Cultural Studies Melbourne Univ. Publishing

The literature on AIDS has attempted to teach us the "facts" about this new disease or to provide a narrative account of scientific discovery and developing public health policy. But AIDS has precipitated a crisis that is not primarily medical, or even social and political; AIDS has precipitated a crisis of signification the "meaning" of AIDS is hotly contested in all of the discourses that conceptualize it and seek to respond to it.

AIDS: Cultural Analysis/Cultural Activism is the first book on the subject that takes this battle over meaning as its premise. Contributors include Leo Bersani, author of The Freudian Body; Simon Watney, who serves on the board of the Health Education Committee of London's Terrence Higgins Trust; Jan Zita Grover, medical editor at San Francisco General Hospital; Suki Ports, former executive director of the New York City Minority Task Force on AIDS; and Sander Gilman, author of Difference and Pathology. Also included are essays by Paula A. Treichler, who teaches in the Medical School and in communications at the University of Illinois; Carol Leigh, a member of COYOTE and contributor to Sex Work; and Max Navarre, editor of the People With AIDS Coalition monthly Newslite. In addition to these essays, the book contains a portfolio of manifestos, articles, letters, and photographs from the publications of the PWA Coalition, an interview with three members of the AIDS discrimination unit of the New York City Commission on Human Rights; and presentations for the independent video documentaries on AIDS, Testing the Limits and Bright Eyes.

Cross-cultural Genre Analysis Routledge

This new textbook addresses the neglect of practical research methods in cultural studies. It provides readers with clearly written overviews of research methods in cultural studies, along with guidelines on how to put these methods into operation. It advocates a multi-method approach, with students drawing from a pool of techniques and approaches suitable for their own topics of investigation. The book covers the following main areas: * Drawing on experience, and studying how narratives make sense of experience. * Investigating production processes in the cultural industries, and the consumption and assimilation of cultural products by audiences and fans. * Taking both quantitative and qualitative approaches to the study of cultural life. * Analysing visual images and both spoken and written forms of discourse. * Exploring cultural memory and historical representation.