
What Is A Cultural Analysis

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Cultural Studies SAGE Publications

Many very intelligent people don't like dealing with numbers. Similarly, many gifted scientists are not especially interested in studying people and their cultural behaviour. In this book, we argue that being interested in people and their cultures, and helping students and others to use numbers to pursue these interests, are not mutually exclusive. Research methods are becoming an increasingly important requirement for students of all kinds. But many students, particularly those in the humanities, struggle with concepts drawn from the social

sciences and find quantitative and statistical information inaccessible and daunting. Nonetheless, such concepts are found in nearly all areas of society, from market research and opinion polls to psychological studies of human behaviour. This book aims to provide a simple guide to the process of conducting research in the humanities, with special reference to media and culture, from the planning stage, through the data gathering, to the analysis and interpretation of results: 'planning it', 'doing it' and 'understanding it'. The book aims to show how students' own choice of research topic can be refined into a manageable research question and how the most appropriate methodologies can be applied. Each section draws on actual examples from research that the authors and their students have conducted. Topics covered include: choosing a research question and method; instrument design and pilot data; practical procedures; research with children; looking at statistics; and interpretation of results. Features: *Based on the authors' practical experience as researchers and teachers and is thus accessible, practical and

'how to'.*Includes students' own work as examples.*Bridges the 'divide' between social science and humanities research methods and will therefore appeal to a broad range of students and teachers.

Organizational Culture in Action SAGE

Drawing upon a range of perspectives from textual and cultural studies, this book synthesizes textual, contextual and audience analysis into an overall picture of meaning making. Using examples ranging from Balzac to blonde jokes, modernist poetry to pop lyrics, the book discusses the factors that contribute to the formation of meaning: language, media, texts, contexts and readers. In the cultural study of texts - texts, contexts and practices - are equally important, the author argues. Meaning making takes place in the articulation between these different elements. But how can one examine all three areas at the same time? In *The Cultural Analysis of Texts*, Mikko Lehtonen develops a model to enable just such an approach.

The Practice of Cultural Analysis MIT Press (MA)

This is an integrated introduction to methods, research design, and data analysis tailored to the challenges of cross-cultural research.

Cross-Cultural Analysis SAGE

Praise for the first edition: "This is a great introduction and contribution to the subject. It is

unusually wide-ranging, covering the historical development of cultural theory and deftly highlighting key problems that just won't go away." - Matthew Hills, Cardiff University "To say that the scope of the book's coverage is wide-ranging would be an understatement. Few texts come to mind that have attempted such a thorough overview of the central tenets of cultural studies." - Stuart Allan, Bournemouth University This fully revised edition of the best selling introduction to cultural studies offers students an authoritative, comprehensive guide to cultural studies. Clearly written and accessibly organized the book provides a major resource for lecturers and students. Each chapter has been extensively revised and new material covers globalization, the post 9/11 world and the new language wars. The emphasis upon demonstrating the philosophical and sociological roots of cultural studies has been retained along with boxed entries on key concepts and issues. Particular attention is paid to demonstrating how cultural studies clarifies issues in media and communication studies, and there are chapters on the global mediasphere and new media cultures. This is a tried and tested book which has been widely used wherever cultural studies is taught. It is an indispensable undergraduate text and one that will appeal to postgraduates seeking a refresher which they can dip into.

Cultural Economy Routledge

In the mid-1970s, David M. Schneider rocked the anthropological world with his announcement that kinship did not exist in any culture known to humankind. This volume provides a critical assessment of Schneider's ideas, focusing particularly on his contributions to kinship studies and the implications of his work for cultural relativism. Schneider's deconstruction of kinship as a cultural system sounded the death knell for a certain kind of kinship study. At the same time, it laid the groundwork for the re-emergence of kinship studies as a centerpiece of anthropological theory and practice. Now a mainstay of cultural studies, Schneider's conception of cultural relativism revolutionized thinking about kinship, family, gender, and culture. For feminist anthropologists, his ideas freed kinship from the limitations of biology, providing a context for establishing gender as a cultural construct. Today, his work bears on high-profile issues such as gay and lesbian partners and parents, surrogate motherhood, and new reproductive technologies.

Contributors to *The Cultural Analysis of Kinship* appraise Schneider's contributions and his place in anthropological history, particularly in the development of anthropological theory. Situating Schneider's work and influence in relation to major controversies in the history of anthropology and of kinship studies, they examine his important insights and their limitations, consider where his approach might lead, and offer alternative paradigms. Inspiring many with his keenly critical mind and willingness to flout convention, discomfiting others with his mercurial temperament, David Schneider left an ineradicable mark on his field. These frank observations on the man and his ideas offer a revealing glimpse of

one of modern anthropology's most complex and paradoxical figures.

Cultural Studies and Discourse Analysis Wayne State University Press

The first comprehensive and statistically significant analysis of the predictive powers of each cross-cultural model, based on nation-level variables from a range of large-scale database sources such as the World Values Survey, the Pew Research Center, the World Bank, the World Health Organization, the UN Statistics Division, UNDP, the UN Office on Drugs and Crime, TIMSS, OECD PISA. Tables with scores for all culture-level dimensions in all major cross-cultural analyses (involving 20 countries or more) that have been published so far in academic journals or books. The book will be an invaluable resource to masters and PhD students taking advanced courses in cross-cultural research and analysis in Management, Psychology, Sociology, Anthropology, and related programs. It will also be a must-have reference for academics studying cross-cultural dimensions and differences across the social and behavioral sciences.

Cultural Analysis SAGE

A book at the intersection of data science and media studies, presenting concepts and methods for computational analysis of cultural data. How can we see a billion images? What analytical methods can we bring to bear on the astonishing scale of digital culture--the billions of photographs shared on social media every day, the hundreds of millions of songs created by twenty million musicians on Soundcloud, the content of four billion Pinterest boards? In *Cultural Analytics*, Lev Manovich presents concepts and methods for computational analysis of cultural data.

Drawing on more than a decade of research and projects from his own lab, Manovich offers a gentle, nontechnical introduction to the core ideas of data analytics and discusses the ways that our society uses data and algorithms.

Meaning and Moral Order Academic Press

A textbook for students in Japanese, communication, or international studies, assuming no previous background in Japanese language or culture. Donahue (Japanese studies, Nagoya Gakuin U., Japan) first

surveys the perceptual barriers to communicating between Japan and North America, then examines the Japanese communication style, differences in discourse, and images of the Japanese in the mass media.

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Jewish Cultural Studies McGraw-Hill Education (UK)

This major text offers a critical reappraisal of the contemporary practice of cultural studies. It focuses in particular on the contribution of cultural studies to the understanding of media, communications and popular cultures in contemporary societies. The contributors, an outstanding group of internationally acclaimed scholars, examine topics such as: the different strands of cultural studies and how they are developed; whether cultural studies is a coherent discipline; tensions and debates within cultural studies; alternative or related approaches to contemporary media and society; and the movement by cultural studies revisionists towards more empirical and sociological modes of analysis.

Cross-Cultural Analysis SAGE

Cultural Studies: An Anthology is a comprehensive collection of classic and contemporary essays in the diverse field of cultural studies. It is designed for classroom use in a variety of settings and departments, from communications and film studies to literature and anthropology. With an international scope and interdisciplinary approach, this book represents the diversity, depth, and leading scholarship of this complex field. A blockbuster anthology bringing together classic and contemporary essays in the fragmented field of cultural studies Takes an international and interdisciplinary approach, representing the diversity, depth, and leading scholarship of this complex field Offers a range of important perspectives on key topics, including policy, gender, sexuality, ethnicity, identity, visual culture, and diaspora Provides an overview of the history of the discipline,

and argues for better placement of cultural studies within the academy Designed for classroom use in a variety of settings and departments, from communications and film studies to literature and anthropology, contextualizing essays with helpful introductory material and extensive bibliographic citations Michael Ryan is an internationally renowned academic and author; he is supported here by an global advisory board of leading scholars

Description and Comparison in Cultural Anthropology University Press of America

DIVThis interdisciplinary collection demonstrates the purchase of cultural studies frameworks for thinking about legal questions beyond the reach of the Law & Economics framework./div

The Point of Theory SAGE Publications

"A genuine one-stop reference point for the many, many differing strands of cultural analysis. This isn't just one contender among many for the title of best multidisciplinary overview ; this is a true heavyweight." - Matt Hills, Cardiff University "An achievement and a delight - both compelling and useful." - Beverley Skeggs, Goldsmiths, University of London With the cultural turn , the concept of culture has assumed enormous importance in our understanding of the interrelations between social, political and economic structures, patterns of everyday interaction, and systems of meaning-making. In The SAGE Handbook of Cultural Analysis, the leading figures in their fields explore the implications of this paradigm shift. Part I looks at the major disciplines of knowledge in the humanities and social sciences, asking how they have been reshaped by the cultural turn and how they have elaborated distinctive new objects of knowledge. Parts II and III examine the questions arising from a practice of analysis in which the researcher is drawn reflexively into the object of study and in which methodological frameworks are rarely given in advance. Addressed to academics and advanced students in all fields of the

social sciences and humanities, *The SAGE Handbook of Cultural Analysis* is at once a synthesis of advances in the field, with a comprehensive coverage of the scholarly literature, and a collection of original and provocative essays by some of the brightest intellectuals of our time.

Cultural Analysis Univ of California Press

The first comprehensive and statistically significant analysis of the predictive powers of each cross-cultural model, based on nation-level variables from a range of large-scale database sources such as the World Values Survey, the Pew Research Center, the World Bank, the World Health Organization, the UN Statistics Division, UNDP, the UN Office on Drugs and Crime, TIMSS, OECD PISA. Tables with scores for all culture-level dimensions in all major cross-cultural analyses (involving 20 countries or more) that have been published so far in academic journals or books. The book will be an invaluable resource to masters and PhD students taking advanced courses in cross-cultural research and analysis in Management, Psychology, Sociology, Anthropology, and related programs. It will also be a must-have reference for academics studying cross-cultural dimensions and differences across the social and behavioral sciences.

The Cultural Analysis of Texts Psychology Press

This novel and important book brings together insights from cultural studies and critical discourse analysis to examine the fruitful links between the two. *Cultural Studies and Discourse Analysis* shows that critical discourse analysis is able to provide the analytic context, skills and tools by which we can study how language constructs, constitutes and shapes the social world and demonstrates in detail how the methodological approach of critical discourse analysis can enhance cultural studies. In a richly argued discussion, the authors show how marrying the methodology of critical discourse analysis with cultural studies enlarges our understanding of gender and ethnicity.

The Cultural Analysis of Kinship Routledge

This unique monograph provides a theoretical and methodological account on how to do cross-cultural genre analysis with the aids of

corpus tools. Cross-cultural genre analysis investigates how discourse communities from different cultural backgrounds use language to realize a particular genre. It can shed light on genre nature as well as cultural specificities. The book suggests five specific approaches in doing cross-cultural genre analysis: Investigating genre context; Approaching genre complexity; Exploring genre nature; Exploring culture specificity; and Focusing on specific communicative functions. Each of these approaches is illustrated and demonstrated in a specific chapter with practical analyses of the genre of CSR reports. Covering linguistic analysis of CSR reports in three languages: Chinese, English and Italian, Yu provides insights into implications for both genre theories and CSR communication practice. By applying the cross-cultural perspective in corporate discourse analysis, her book demonstrates how the approach of cross-cultural genre analysis is fruitful and valuable in providing practical insights into the textual practice of CSR reporting in a globalized context. Moreover, in the final parts of the book, Yu illustrates how cross-cultural genre analysis can be applied in the didactic field of writing, translation and cross-cultural studies. This volume is a valuable reference to scholars of genre analysis, corpus-based studies, cross-cultural studies and corporate communication. Moreover, it is also useful for professionals involved in compiling CSR reports. Armed with the knowledge imparted in this book, the reader should be able to analyze other genres from a cross-cultural perspective. In particular, instructions on how to use specific corpus tools are provided in the appendices, which can give scholars basic technical knowledge to approach the field of cross-cultural genre analysis.

Methods and Data Analysis for Cross-Cultural Research Duke University

Press

Intended to bridge the gap between the latest methodological developments and cross-cultural research, this interdisciplinary resource presents the latest strategies for analyzing cross-cultural data. Techniques are demonstrated through the use of applications that employ cross national data sets such as the latest European Social Survey. With an emphasis on the generalized latent variable approach, internationally prominent researchers from a variety of fields explain how the methods work, how to apply them, and how they relate to other methods presented in the book. Syntax and graphical and verbal explanations of the techniques are included. A website features some of the data sets and syntax commands used in the book. Applications from the behavioral and social sciences that use real data-sets demonstrate: The use of samples from 17 countries to validate the resistance to change scale across these nations How to test the cross-national invariance properties of social trust The interplay between social structure, religiosity, values, and social attitudes A comparison of anti-immigrant attitudes and patterns of religious orientations across European countries. The book is divided into techniques for analyzing cross-cultural data within the generalized-latent-variable approach: multiple-group confirmatory factor analysis and multiple-group structural equation modeling; multi-level analysis; latent class analysis; and item-response theory. Since researchers from various disciplines often use different methodological approaches, a consistent framework for describing and applying each method is used so as to cross methodological borders between disciplines. Some chapters describe the basic strategy and how it relates to other techniques presented in the book, others apply the techniques and address specific research questions, and a few combine the two. A table in the preface highlights for each chapter: a description of the contents, the statistical methods used, the goal(s) of the analysis, and the data set

employed. This book is intended for researchers, practitioners, and advanced students interested in cross-cultural research. Because the applications span a variety of disciplines, the book will appeal to researchers and students in: psychology, political science, sociology, education, marketing and economics, geography, criminology, psychometrics, epidemiology, and public health, as well as those interested in methodology. It is also appropriate for an advanced methods course in cross-cultural analysis.

Concepts and Categories SAGE

Cultural analysis is devoted to understanding the past as part of the present, as what we have around us. The essays gathered here represent the current state of an emerging field of enquiry.

Rethinking Cultural Policy Burns & Oates

Cultural Methodologies illustrates the distinctiveness and coherence of cultural studies as a site of interaction between the humanities and the social sciences.

Topics covered include: the relationship between critical theory and cultural studies; the pragmatics of cultural research and education; ethical questions and research purposes; the role of feminism in cultural studies; the uses of autobiography; the analysis of city cultures; textual analysis and ethnographic procedures; constructions of identity in relation to race, sexuality and nationhood; the use of qualitative and quantitative data; and some of the main issues involved in generating research findings for a thesis or other publication. The book is written for students either commencing or intending to do research in cultural studies. It stresses how necessary it is to consider and plan very carefully the rationales and principles in research while avoiding the straitjacket of methodolatory.

Cultural Studies SAGE Publications

The literature on AIDS has attempted to teach us the "facts" about this new disease or to provide a narrative account of scientific discovery and developing public health policy. But AIDS has precipitated a crisis that is not primarily medical, or even social and political; AIDS has precipitated a

crisis of signification the "meaning" of AIDS is hotly contested in all of the discourses that conceptualize it and seek to respond to it. *AIDS: Cultural Analysis/Cultural Activism* is the first book on the subject that takes this battle over meaning as its premise. Contributors include Leo Bersani, author of *The Freudian Body*; Simon Watney, who serves on the board of the Health Education Committee of London's Terrence Higgins Trust; Jan Zita Grover, medical editor at San Francisco General Hospital; Suki Ports, former executive director of the New York City Minority Task Force on AIDS; and Sander Gilman, author of *Difference and Pathology*. Also included are essays by Paula A. Treichler, who teaches in the Medical School and in communications at the University of Illinois; Carol Leigh, a member of COYOTE and contributor to *Sex Work*; and Max Navarre, editor of the People With AIDS Coalition monthly Newslines. In addition to these essays, the book contains a portfolio of manifestos, articles, letters, and photographs from the publications of the PWA Coalition, an interview with three members of the AIDS discrimination unit of the New York City Commission on Human Rights; and presentations for the independent video documentaries on AIDS, *Testing the Limits* and *Bright Eyes*.

Cross-cultural Genre Analysis
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