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# Who Owns Global Digital Solutions

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*Toward a Global Approach to Data in the Digital Age*  
Temple University Press

This book explores the intersection of public policy and the fast changing digital media economy. Over the last 20 years, digital technologies and digital content have revolutionized many aspects of social, economic and political life around the world. Governments, locked into the policies and programs of the traditional economy, are struggling to respond to this dynamic and

commercially unique global ecosystem. This study examines the nature and extent of the digital economy, looking at both the commercial diversity within the sector and the different digital implementations across the world. While the digital engagement of North America is well known, the scale and intensity of digital growth in East Asia is not fully understood not are the transformative changes occurring in parts of Africa. The digital world is marked by the unexpected and

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rapid re-orientation of economic, social, cultural and political affairs. The digitization of work, for example, has already brought major disruptions within national economies. Governments are struggling to respond, in part because of pressures from the traditional industrial and resource sectors but also because of the unique, somewhat anarchistic nature of the digital content industry. The Global Digital Economy provides a profile of the

global digital environment, reviews current government digital policies (with an emphasis on innovative strategies), and offers policy suggestions for national and subnational governments. Countries that respond creatively to the digital economy--like Taiwan, South Korea, Finland and Israel--stand to prosper from the anticipated accelerated growth of the sector. Those nations that struggle to keep pace with the digital

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infrastructure needs of the new economy and with the potential for employment and business creation stand to fall behind economically. This book provides a policy roadmap for the digital economy and identifies the risks and opportunities of this core sector in the twenty-first-century economy.

*Taxing Global Digital Commerce* Walter de Gruyter GmbH & Co KG

Digital commerce – the use of computer networks to facilitate transactions involving the production, distribution, sale, and delivery of goods and services – has grown from merely streamlining relations between consumer and

business to a much more robust phenomenon embracing efficient business processes within a firm and between firms. Inevitably, the related taxation issues have grown as well. This latest edition of the preeminent text on the taxation of digital transactions revises, updates and expands the book's coverage. It includes a detailed and up-to-date analysis of income tax and VAT developments regarding digital commerce under the OECD and G20 Base Erosion and Profit Shifting (BEPS) reforms. It explores the implications of digital commerce for US state sales and use tax regimes resulting from the 2018 US Supreme Court decision in *Wayfair*. It discusses cross-border tax in the United States while continuing to focus on tax developments throughout the world. Analysing the practical tax consequences of digital commerce from a multijurisdictional perspective, and using examples to

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illustrate the application of different taxes to digital commerce transactions, the book offers in-depth treatment of such topics as the following: how tax rules governing cross-border digital commerce are increasingly applied to all cross-border activities; how tax rules and institutional processes have evolved to confront challenges posed by digital commerce; how an emerging 'tax war' is developing whereby different countries are unilaterally imposing new tax rules on cross-border digital commerce; how technology enhances tax and cross-border tax information exchanges; how technology reduces both compliance and enforcement costs; cross-border consumption tax issues raised by cloud computing; and different approaches to the legal design of VAT place of taxation rules. The authors offer insightful views on the likely development of new approaches to taxing cross-border digital commerce. This

edition, while building on the analysis of the relationship between traditional tax laws and the Internet in the first edition and its predecessors, contains a more explicit and systematic consideration of digital commerce issues and the ongoing policy responses to them. Tax professionals and academics everywhere will welcome the important contribution it makes towards the design of cross-border tax rules that are both conceptually sound and practical in application. 'A tour de force ... much larger and richer than its predecessors ... a massive contribution to the growing literature on the taxation of e-commerce.' – Rita de la Feria, British Tax Review 'Provides important understandings for ongoing policy discussions ... I would warmly recommend.' – P. Rendahl, World Journal of VAT/GST Law  
Technologies for Modern Digital Entrepreneurship  
Linde Verlag GmbH

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This book is a substantial re-write of the author's earlier book on management consultancy that has established itself as a leading book on this topic. This re-write focuses upon the analysis of the impact of e-business on the consulting industry as well as examining the changing structure of the industry and emerging segmentation. It also includes recent material on the efforts of consulting firms to manage knowledge more effectively and includes new and more examples and interviews.

*Digital Entrepreneurship in Africa* EGBG Services LLC  
Understanding the New Global Economy: A European Perspective argues that globalisation is facing economic and political headwinds. A new global economic geography is emerging, cross-border relationships are changing, and

global governance structures must come to terms with a new multipolar world. This book clarifies the fundamental questions and trade-offs in this new global economy, and gives readers the tools to understand contemporary debates. It presents a range of possible policy options, without being prescriptive. Following a modular structure, each chapter takes a similar approach but can also be read as a stand-alone piece. State-of-the-art academic research and historical experiences are weaved throughout the book, and readers are pointed towards relevant sources of information. This text is an accessible guide to the contemporary world economy, suited to students of international economics, political economy, globalisation, and European studies. It will also be valuable reading for researchers, professionals, and general readers interested in economics, politics, and civil society.

VCS Population and Digital Health Flyer Routledge  
The third edition of

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International Communication examines the profound changes that have taken place, and are continuing to take place at an astonishing speed, in international media and communication. Building on the success of previous editions, this book maps out the expansion of media and telecommunications corporations within the macro-economic context of liberalisation, deregulation and privatisation. It then goes on to explore the impact of such growth on audiences in different cultural contexts and from regional, national and international perspectives. Each chapter contains engaging case studies which exemplify the main concepts and arguments.

Roadmap to Successful Digital Health Ecosystems  
Academic Press

Taxing Global Digital Commerce  
Kluwer Law International B.V.

Digital Governance  
Apress

Transforming Agriculture with

Artificial Intelligence. At a time where the world needs to produce more with fewer resources, artificial intelligence (AI) could help to transform agriculture worldwide. SPORE is the quarterly magazine of the Technical Centre for Agricultural and Rural Cooperation (CTA), offering a global perspective on agribusiness and sustainable agriculture. CTA operates under the Cotonou Agreement between the countries of the Africa, Caribbean and Pacific (ACP) group and the European Union and is financed by the EU.

Global Sourcing of Digital Services: Micro and Macro Perspectives  
Springer

Digital media histories are part of a global network, and South Asia is a key nexus in shaping the trajectory of digital media in the twenty-first century. Digital platforms like Facebook, WhatsApp, and others are deeply embedded in the daily lives of millions of people around the world, shaping how people engage with others as

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kin, as citizens, and as consumers. Moving away from Anglo-American and strictly national frameworks, the essays in this book explore the intersections of local, national, regional, and global forces that shape contemporary digital culture(s) in regions like South Asia: the rise of digital and mobile media technologies, the ongoing transformation of established media industries, and emergent forms of digital media practice and use that are reconfiguring sociocultural, political, and economic terrains across the Indian subcontinent. From massive state-driven digital identity projects and YouTube censorship to Tinder and dating culture, from Twitter and primetime television to Facebook and political rumors, *Global Digital Cultures* focuses on enduring concerns of representation, identity, and power while grappling with algorithmic curation and data-driven processes of production,

circulation, and consumption.

Management Consultancy  
Routledge

Note: this is an abridged version of the original book with references removed. The complete edition is also available. This book explores the intersection of public policy and the fast changing digital media economy. Over the last 20 years, digital technologies and digital content have revolutionized many aspects of social, economic and political life around the world.

Governments, locked into the policies and programs of the traditional economy, are struggling to respond to this dynamic and commercially unique global ecosystem.

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different digital implementations across the world. While the digital engagement of North America is well known, the scale and intensity of digital growth in East Asia is not fully understood not are the transformative changes occurring in parts of Africa. The digital world is marked by the unexpected and rapid re-orientation of economic, social, cultural and political affairs. The digitization of work, for example, has already brought major disruptions within national economies. Governments are struggling to respond, in part because of pressures from the traditional industrial and resource sectors but also because of the unique, somewhat anarchistic nature of the digital content industry. The *Global Digital Economy* provides a profile of the global

digital environment, reviews current government digital policies (with an emphasis on innovative strategies), and offers policy suggestions for national and subnational governments. Countries that respond creatively to the digital economy--like Taiwan, South Korea, Finland and Israel--stand to prosper from the anticipated accelerated growth of the sector. Those nations that struggle to keep pace with the digital infrastructure needs of the new economy and with the potential for employment and business creation stand to fall behind economically. This book provides a policy roadmap for the digital economy and identifies the risks and opportunities of this core sector in the twenty-first-century economy. [Asia 's Energy Revolution](#) Vigmostad & Bjørke

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Asia is home to 60 per cent of the world's population, including the world's two most populous nations, China and India. The region's economic gains and rising middle class are accelerating demand for more consumer goods and a better quality of life. For further economic growth to be realised, the region will need a massive supply of additional energy, three- to five-fold 2020 's amount by 2050. These changes create new business and investment opportunities for domestic companies and overseas participants. Asia ' s energy market, already the world ' s biggest, will soon be the most advanced. There will be mass adoption of digital technologies, like artificial intelligence, to make the distribution of solar, wind and other clean resources, smarter and more efficient. Led by China, billions of dollars in capital investment will drive the region's shift to green, sustainable energy, replacing polluting and expensive fossil fuels, which will help to rein in climate change. In Asia ' s Energy Revolution, leading energy markets analyst and practitioner

Joseph Jacobelli explains why Asia is the world ' s most important territory for energy transition, how developments in the region will drive change in the rest of the world as well as how it will all be financed. The book discussion includes: Analysis of past events and forward-looking analysis of the industry in the region encompassing commercial, economic, and financial aspects Appraisal of new energy technologies, such as electric vehicles, and digital solutions, such as blockchain for energy Review of the capital flows and sustainable financing channels needed to fund energy infrastructure and tech growth

Law and Technology in a Global Digital Society

Bloomsbury Publishing

This book is reflective of a science-based vision of the future development paradigm of economic and social systems. It deals with the digitization as the technological basis for the future development of economic and social systems and presents a review of

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groundbreaking technologies and prospects for their application. The specific character of the industry and prospects for the application of digital technologies in business are analyzed. A rationale is provided for future prospects for the sustainable development of economic and social systems in a digital economy. The authors determine the process of the formation and development of the information-oriented society, social and educational aspects of the digitization, as well as the institutional framework of the digital future of social and economic systems. The book combines the best works following the results of the 12th International Research-to-Practice Conference “ Artificial Intelligence: Anthropogenic Nature vs. Social Origin ” that was held by the Institute of Scientific Communications (ISC) in cooperation with the Siberian Federal University and the Krasnoyarsk Regional Fund of support of scientific and scientific – technical activities on 5 – 7 December 2019, in Krasnoyarsk, Russia, as well as following the results of the 3rd International Research-to-Practice Conference “ Economic and Social Systems: Paradigms for the Future ” that was held by the ISC in cooperation with the Pyatigorsk State University on 5 – 6 February 2020. The target audience of the book consists of representatives of the academic community concerned with the future prospects for the development of economic and social systems, as well as economic agents engaged in the digitization of business processes, and representatives of public agencies regulating the development of business systems for their progressivity, sustainability and competitiveness.

Digital Service Delivery in Africa  
Springer

In recent years, the postal sector

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has undergone radical changes, which have primarily been driven by operational and technological developments. Not only has the advent of Information and Communication Technology (ICT) added competition to the market, but it has also provided ample opportunity for the broadening and improvement of services and product range. This book deals with the challenges faced by the postal sector in the digital age, and with the vast opportunities that technological advancements offer postal operators with regard to developing new business solutions and services tailored to the needs of their customers. It provides an analysis of these opportunities and identifies the ways in which postal operators might benefit from the digital age and new market requirements. The book is divided into three main parts: various digital dimensions; e-commerce challenges; and opportunities for partnership with governments. A final chapter discusses the developments described in the book and the views and ideas of the authors. The book will be

of interest to all those responsible for developing and running postal services, as well as to anyone affected by the changes which have already taken place or the possibilities opening up for new and improved services.

Springer Nature

The dynamics of the world's pervasive digital technologies is transforming organisations and enabling enterprises to create sustainable competitive advantage.

This presents huge economic opportunities for Africa. This book responds to the need for African enterprises and organisations—particularly those in the service sector—to fully exploit the inherent potential in digital platforms by putting in place processes to respond effectively to changing consumer demands. Digital service delivery is conceptualised as a key driver of effective management and service delivery across the value chain of businesses. The authors offer insights into the opportunities, drivers, structures, and models of digital service delivery specific to the African context, using case studies and country-based themes

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that highlight how the adoption of digital platforms and practices can transform service delivery for value-creation. The book examines the scope and applications of digital businesses, emphasizing the emergence, value-creation, and strategic implications for Africa's private and public enterprises. Students, entrepreneurs, IT innovators, academics, and policymakers will gain a greater understanding of how digitalisation is shaping consumer expectations, industry practices, and service delivery in Africa.

T Bytes Consulting & IT Services  
Springer

When it comes to digital innovation, much research has been done with regard to the optimization of teams, but little attention has been given to leadership structures. This book presents a comprehensive research background on innovation leadership and its evolution over the years, examining how it has been shown to reflect the thinking needed today for organizations to succeed. This timely book proposes a refreshing and contemporary perspective on

leadership that aims to address many of the challenges that leaders in digital innovation are faced with every day. With insights and experiences from other digital innovation leaders, as well as an auto-ethnographical case study, it will be of value to researchers, academics, practitioners, and students with an interest in leadership, innovation management, digital innovation, organization studies, and organizational psychology.

Additional Information can be found at <https://www.caterinamani-scalco.com/>

Official Gazette of the United States Patent and Trademark Office  
Springer Nature

The one book you need to make a difference in the world. Social innovation and social entrepreneurship are rising forces. As the extent of the world's systemic challenges becomes clear—from climate change to income inequality to food security to healthcare and

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beyond—more and more of the best and brightest will feel called to become innovators and entrepreneurs who develop and deploy solutions to the world's thorniest problems. But it won't be easy: social innovation is complicated. Solutions require the active collaboration of constituents across the worlds of government, business, and nonprofits. Social innovators and entrepreneurs need a handbook to guide them on the journey to changing the world. This is that guide. Contributions from a who's who of the smartest thinkers and most experienced practitioners in the field provide the knowledge you need to succeed as a social innovator. Topics cover the waterfront, including: High-performance leadership as a driver of social change Design

for extreme affordability  
Scaling social innovation  
Corporate decarbonization  
Social innovation and healthcare in the postpandemic world  
Donor-advised funds and impact investing  
Case studies from the field bring to life the challenges and opportunities social entrepreneurs and innovators face. *Frontiers in Social Innovation* is an essential volume for anyone who wants to use innovation and entrepreneurship to make the world a better place. *Frontiers in Social Innovation* Cambria Press  
2020—the turn of decade, the intended year of Expo, and the eve of the UAE's 50th anniversary—is indeed an opportune time. Even as shockwaves from a truly unexpected disruption, known colloquially as coronavirus and officially

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COVID-19, resonate around the world, Dubai's diversification as well as its orientation toward innovation will undoubtedly help the Emirate lead the way through a challenging time. The Business Year's country-specific publications, sometimes featuring over 150 face-to-face interviews, are among the most comprehensive annual economic publications available internationally. This 244-page publication covers green economy, banking, capital markets, insurance, energy, industry, telecoms and IT, transport and logistics, maritime, real estate, construction, health, education, and tourism. No-collar Bloomsbury Publishing This brand strategy book is a carefully curated collection of the best brand-thinking over the last decade or so, adapted specifically for our time. Use it to position

your brand and to stand out amongst the competition. Give your brand a personality people can identify with. Give folks good reason to stay loyal, and to support and cheer on your brand's next project. Strong brands are more profitable, attract the best talent, and are highly valued. This book is a toolbox for everyone who sees the value of digging a little deeper, to aim much higher. Monna Nordhagen is Nordic Strategy Director of Scandinavian Design Group, serial entrepreneur and voracious reader. She holds an MBA from the Norwegian Business School BI and has more than three decades worth of experience within business strategy, brand building, sales and management. Monna is also a highly sought after presenter with a passion for innovation, brands and entrepreneurship, speaking regularly at conferences and events. Kirsti Rogne has worked with international brands in the intersecting fields of marketing and communication for well over a decade; including as a Client Director and Copywriter for Scandinavian Design Group. She holds a post graduate degree in

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English from the University of Oslo and currently works as a freelance writer, lecturer and translator.

Understanding the New Global Economy EGBG Services LLC

This book examines the impact of the Fourth Industrial Revolution on business strategy, marketing, management, sustainability innovation, and various kinds of industry. It provides a broad overview of ways that organisations have sought to develop a digital strategy, and explores the challenges and opportunities posed by a rapidly transforming digital world. It draws on European and Russian case studies, with chapters addressing smart cities, corporate governance, the digital single market, and agrobusiness. This book will be of interest to academics and practitioners in management and economics,

who are interested in digital strategies performance in global markets.

The EU as a Global Digital Actor IOS Press

This book provides a comprehensive overview of the practice of sustainability through a diverse range of case studies spanning across varied fields and areas of expertise. It provides a clear indication as to the contemporary state of sustainability in a time faced by issues such as global climate change, challenges of environmental justice, economic globalization and environmental contamination. The Palgrave Handbook of Sustainability explores three broad themes: Environmental Sustainability, Social Sustainability and Economic Sustainability. The authors critically explore these themes and provide insight into their linkages with one another to demonstrate the substantial efforts currently underway to



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address the sustainability of our planet. This handbook is an important contribution to the best practises on sustainability, drawn from many different examples across the fields of engineering, geology, anthropology, sociology, biology, chemistry and religion.

Distributed Leadership and Digital Innovation Hurst Publishers

While the internet bubble has burst, the New Economy that the internet produced is still with us, along with the myth of a workplace built around more humane notions of how people work and spend their days in offices. No-Collar is the only close study of New Economy workplaces in their heyday. Andrew Ross, a renowned writer and scholar of American intellectual and social life, spent eighteen months deep inside Silicon Alley in residence at two

prominent New Economy companies, Razorfish and 360hiphop, and interviewed a wide range of industry employees in other cities to write this remarkable book. Maverick in their organizations and permissive in their culture, these workplaces offered personal freedoms and rewards that were unheard of in corporate America. Employees feared they may never again enjoy such an irresistible work environment. Yet for every apparent benefit, there appeared to be a hidden cost: 70-hour workweeks, a lack of managerial protection, an oppressive shouldering of risk by employees, an illusory sense of power sharing, and no end of emotional churning. The industrialization of bohemia encouraged employees to think outside the box, but also

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allowed companies to claim their most free and creative thoughts and ideas. In these workplaces, Andrew Ross encountered a new kind of industrial personality, and emerged with a sobering lesson. Be careful what you wish for. When work becomes sufficiently humane, we tend to do far too much of it, and it usurps an unacceptable portion of our lives. He concludes that we should not have to choose between a personally gratifying and a just workplace, we should strive to enjoy both. Author note: Andrew Ross is Professor in the American Studies program at New York University. A writer for Artforum, The Nation, The Village Voice, and many other publications, he is the author or editor of thirteen books, including The

Celebration Chronicles, Real Love, The Chicago Gangster Theory of Life, Strange Weather, No Respect, and, most recently, Low Pay, High Profile: The Global Push for Fair Labor.