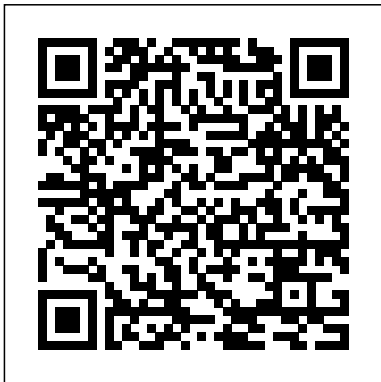

Who Owns Global Digital Solutions

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Digital Entrepreneurship in Africa Rowman & Littlefield

Throughout the Year of Excellence 2023, Digital FAO has redoubled its efforts to upscale the Organization's digital capabilities, capacity -building and advisory services needed to enable and accelerate targeted interventions with actionable and concrete results worldwide, leaving no one behind. Digital technology is at the nexus of multiple Sustainable

Development Goals (SDGs), including the eradication of poverty, climate action and environmental protection, ending hunger, and improving nutrition and access to healthy diets. In this light, this publication highlights FAO strong digital cooperation, as well as the significant developments in the technology domain, with further acceleration of digital transformation globally, including a strong focus on agrifood systems. It aims to provide further insights into the strategic direction, achievements and efforts of Digital FAO, with the overall objective to achieve FAO four betters and the Sustainable Development Goals at their largest.

Digital Literacy and Inclusion IGI Global
The hope and hype about African digital entrepreneurship, contrasted with the

reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to "leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local

economies from the continent's structural legacies.

Fostering Economic Diversification and Sustainable Business Through Digital Intelligence IOS Press

With more than 300 entries, these two volumes provide a one-stop source for a comprehensive overview of communication theory, offering current descriptions of theories as well as the background issues and concepts that comprise these theories. This is the first resource to summarize, in one place, the diversity of theory in the communication field. Key Themes Applications and Contexts Critical Orientations Cultural Orientations Cybernetic and Systems Orientations Feminist Orientations Group and Organizational Concepts Information, Media, and Communication Technology International and Global Concepts Interpersonal Concepts Non-Western Orientations Paradigms, Traditions, and Schools Philosophical Orientations Psycho-Cognitive Orientations Rhetorical Orientations Semiotic, Linguistic, and Discursive Orientations Social/Interactional Orientations Theory, Metatheory, Methodology, and Inquiry Encyclopedia of Communication Theory Springer Nature

Asia is home to 60 per cent of the world's

population, including the world's two most populous nations, China and India. The region's economic gains and rising middle class are accelerating demand for more consumer goods and a better quality of life. For further economic growth to be realised, the region will need a massive supply of additional energy, three- to five-fold 2020 's amount by 2050. These changes create new business and investment opportunities for domestic companies and overseas participants. Asia 's energy market, already the world 's biggest, will soon be the most advanced. There will be mass adoption of digital technologies, like artificial intelligence, to make the distribution of solar, wind and other clean resources, smarter and more efficient. Led by China, billions of dollars in capital investment will drive the region's shift to green, sustainable energy, replacing polluting and expensive fossil fuels, which will help to rein in climate change. In Asia 's Energy Revolution, leading energy markets analyst and practitioner Joseph Jacobelli explains why Asia is the world 's most important territory for energy transition, how developments in the region

will drive change in the rest of the world as well as how it will all be financed. The book discussion includes: Analysis of past events and forward-looking analysis of the industry in the region encompassing commercial, economic, and financial aspects Appraisal of new energy technologies, such as electric vehicles, and digital solutions, such as blockchain for energy Review of the capital flows and sustainable financing channels needed to fund energy infrastructure and tech growth

Resolute Japan Harvard Business Press

This document brings together a set of latest data points and publicly available information relevant for Business Services Industry. We are very excited to share this content and believe that readers will benefit immensely from this periodic publication immensely.

A New Spirit of Capitalism Oxford Business Group

Digitization, with the help of artificial intelligence, machine learning, social media, and cloud adoption, has significantly transformed industries and helped companies accelerate, grow, and have a competitive edge. This book discusses how digital transformation can help organizations achieve growth and explores the challenges of

using emerging technologies. Digital disruption has a significant effect on how businesses operate. Organizations must follow a strategic approach while on the path to digital transformation as their technology and operational decisions must be aligned. This volume provides a roadmap for businesses to adopt digital solutions and systems in all aspects of a company's functioning. With case-based examples, the book demonstrates how organizations globally use digital technologies to enhance their business operations; examines strategies that work and those that do not; highlights lessons organizations can learn from the success and failures of digitization; and looks at the perils of using such technology, which can often also endanger the organization's functioning and raise consumer privacy concerns. Part of the Advances in Emerging Markets and Business Operations series, this volume includes examples and best practices from companies that provide a framework for designing a digital strategy. It will be useful for students and researchers of business studies, management studies, human resources, organization studies, IT management, and information and communication. It will also

be of interest to organizations and managers. Global Digital Technology Convergence IOS Press
Capitalism represents the greatest engine of material well-being that the world has ever seen. But scepticism about its viability has grown across the political spectrum, on the back of rising inequalities, climate change and digital disruptions. This book joins the debate about the crisis of capitalism—not by blindly defending the system, but by advocating concrete proposals to put it on a more socially and environmentally sustainable path. Too often, conversations about the future of capitalism consider it as a homogeneous socio-economic system whose features vary little from one location to another; this commonly leads to one-size-fits-all recommendations to address capitalism's flaws. The contributors to this book, by contrast, look at the transition needed from the perspective of capitalism's multi-faceted nature, in response to challenges including the green transition, the digital revolution and spiralling inequalities. These present difficult trade-offs in terms of growth, efficiency and stability, which each capitalist model will solve differently.

Global Health Watch 6 Springer Nature
Tunisia has successfully navigated the difficulties of the post-revolutionary period by capably establishing robust democratic institutions. However, the country faces macroeconomic challenges since the 2011 revolution. Budgetary pressures, combined with a devaluation of the dinar and a rise in the level of business informality, have made the current environment a complex one. Official Gazette of the United States Patent and Trademark Office University of Pennsylvania Press
Amid the opportunities and challenges we face at the dawn of the fifth industrial revolution, Digital Literacy and Inclusion presents a carefully curated selection of case studies, theories, research, and best practices based on digital literacy as a prerequisite for effective digital inclusion. More than a dozen experts provide deep insights in stories, research reports, and geographical studies of digital literacy and inclusion models, all from a multi-disciplinary perspective that includes engineering, social sciences, and education. Digital Literacy and Inclusion also highlights a showcase of real-world digital literacy initiatives that have been adopted by

communities of practice around the globe. Contributors explore myriad aspects and modalities of digital literacy: digital skills related to creativity, urban data literacy, digital citizenship skills, digital literacy in education, connectivity literacy, online safety skills, problem-solving and critical-thinking digital skills, data literacy skills, mobile digital literacy, algorithmic digital skills, digital health skills, etc. They share the principles and techniques behind successful initiatives and examine the dynamics and structures that enable communities to achieve digital literacy efficiently and sustainably. Their practical solutions, propositions, and findings provide theoretically grounded and evidence-based facts that inform interventions intended to ensure that all citizens have and can enhance their digital literacy while meaningfully and responsibly participating in the digital economy and society. The ideas and histories in this book will appeal to scholars and researchers in the social sciences, engineering, education, sustainable digital technologies, and transformation, and will also be of interest to practitioners in industry, policy, and government.

Digital Transformation Jaico Publishing

House

Today, digital technologies represent an absolute must when it comes to creating new products and factories. However, day-to-day product development and manufacturing engineering operations have still only unlocked roughly fifty percent of the "digital potential". The question is why? This book provides compelling answers and remedies to that question. Its goal is to identify the main strengths and weaknesses of today 's set-up for digital engineering working solutions, and to outline important trends and developments for the future. The book concentrates on explaining the critical basics of the individual technologies, before going into deeper analysis of the virtual solution interdependencies and guidelines on how to best align them for productive deployment in industrial and collaborative networks. Moreover, it addresses the changes needed in both, technical and management skills, in order to avoid fundamental breakdowns in running information technologies for virtual product creation in the future.

T Bytes Consulting & IT Services Vigmostad & Bjørke

The book showcases research on digital

entertainment solutions in different sectors. In recent years, digital media have evolved to include bandwidth-rich, smart, and connected platforms accessed via computers, tablets, smart phones, social media, and video game consoles. The high connectivity and vast processing capacity of these platforms have allowed for platform-agnostic, streaming, always-on, entertainment-on-demand consumption of digital content in a way distinct from traditional models of entertainment consumption. Moving beyond the unilateral delivery of content, with fixed positions of the entertainers and the entertained, digital entertainment is now dynamically generated by users and providers, blurring the boundary between producers and consumers of entertainment. With the increasing accessibility of multimodal media that surround audiences with sensory-rich information, digital entertainment is becoming more immersive.

Publishing in the Digital Age Springer Nature

In recent years, the postal sector has undergone radical changes, which have primarily been driven by operational and technological developments. Not only has the advent of Information and Communication Technology (ICT) added competition to the market, but it has also provided ample opportunity for the broadening and improvement of services and product range. This book deals with the challenges faced by the postal sector in

the digital age, and with the vast opportunities that technological advancements offer postal operators with regard to developing new business solutions and services tailored to the needs of their customers. It provides an analysis of these opportunities and identifies the ways in which postal operators might benefit from the digital age and new market requirements. The book is divided into three main parts: various digital dimensions; e-commerce challenges; and opportunities for partnership with governments. A final chapter discusses the developments described in the book and the views and ideas of the authors. The book will be of interest to all those responsible for developing and running postal services, as well as to anyone affected by the changes which have already taken place or the possibilities opening up for new and improved services.

Social Business Models in the Digital Economy
Springer Nature

Fostering economic diversification and promoting sustainable business practices are achievable through the power of digital intelligence. By leveraging advanced technologies such as artificial intelligence (AI), big data analytics, and machine learning, businesses are

gaining the insights needed to diversify their product offerings, optimize resource use, and identify new market opportunities. Digital intelligence enables firms to make data-driven decisions that align with sustainability goals, reduce waste, and enhance operational efficiency. This transformative approach helps companies stay competitive while contributing to broader economic resilience by encouraging innovation and enabling sustainable growth across diverse sectors. As digital intelligence evolves, it holds the potential to reshape industries and drive the transition toward a more sustainable and diversified global economy. Fostering Economic Diversification and Sustainable Business Through Digital Intelligence explores the intersection of digital intelligence, sustainable business innovation, and economic diversification. It examines how leveraging digital technologies can propel businesses towards sustainability while fostering economic diversification and offers strategies for harnessing digital intelligence to drive innovation in sustainable practices and broaden economic opportunities. This book covers topics such as cloud computing, healthcare technology, and social media, and is a useful resource for computer engineers, business owners, economists, healthcare professionals, academicians, scientists, and researchers.

Rockets and Rebels Springer Nature

Digital commerce – the use of computer networks to facilitate transactions involving the production, distribution, sale, and delivery of goods and services – has grown from merely streamlining relations between consumer and business to a much more robust phenomenon embracing efficient business processes within a firm and between firms. Inevitably, the related taxation issues have grown as well. This latest edition of the preeminent text on the taxation of digital transactions revises, updates and expands the book’s coverage. It includes a detailed and up-to-date analysis of income tax and VAT developments regarding digital commerce under the OECD and G20 Base Erosion and Profit Shifting (BEPS) reforms. It explores the implications of digital commerce for US state sales and use tax regimes resulting from the 2018 US Supreme Court decision in *Wayfair*. It discusses cross-border tax in the United States while continuing to focus on tax developments throughout the world. Analysing the practical tax consequences of digital commerce from a multijurisdictional perspective, and using examples to illustrate the application of different taxes to digital commerce transactions, the book offers in-depth treatment of such topics as the following: how tax rules governing cross-border digital commerce are increasingly applied to all cross-border activities; how tax rules and institutional processes have evolved to confront challenges posed by digital commerce; how an emerging ‘tax war’ is developing whereby different countries are unilaterally imposing new tax rules on cross-border digital commerce; how technology enhances tax and cross-border tax

information exchanges; how technology reduces both compliance and enforcement costs; cross-border consumption tax issues raised by cloud computing; and different approaches to the legal design of VAT place of taxation rules. The authors offer insightful views on the likely development of new approaches to taxing cross-border digital commerce. This edition, while building on the analysis of the relationship between traditional tax laws and the Internet in the first edition and its predecessors, contains a more explicit and systematic consideration of digital commerce issues and the ongoing policy responses to them. Tax professionals and academics everywhere will welcome the important contribution it makes towards the design of cross-border tax rules that are both conceptually sound and practical in application. ‘ A tour de force ... much larger and richer than its predecessors ... a massive contribution to the growing literature on the taxation of e-commerce. ’ – Rita de la Feria, *British Tax Review*

‘ Provides important understandings for ongoing policy discussions ... I would warmly recommend. ’ – P. Rendahl, *World Journal of VAT/GST Law*

[Social Innovation, Entrepreneurship, and Sport for Development and Peace](#) Bloomsbury Publishing

This readable and cogent book provides a much-needed overview of the information revolution in a global context. First tracing the historical evolution of communications since the development of the printing press, Elizabeth C. Hanson then explores the profound ways that

new information and communication technologies are transforming international relations. Hanson considers the controversies over the present and future impact of a radically new information and communications environment as part of larger debates over globalization and the role of technology in historical change. Her carefully chosen case studies and judicious use of relevant research provide a firm basis for readers to evaluate competing arguments on this contentious issue.

The Role of Digital Health Policy and Leadership Walter de Gruyter GmbH & Co KG

The third edition of *International Communication* examines the profound changes that have taken place, and are continuing to take place at an astonishing speed, in international media and communication. Building on the success of previous editions, this book maps out the expansion of media and telecommunications corporations within the macro-economic context of liberalisation, deregulation and privatisation. It then goes on to explore the impact of such growth on audiences in different cultural contexts and from regional, national and international perspectives. Each chapter contains engaging case studies which

exemplify the main concepts and arguments.

Public Health Informatics Taylor & Francis

This brand strategy book is a carefully curated collection of the best brand-thinking over the last decade or so, adapted specifically for our time. Use it to position your brand and to stand out amongst the competition. Give your brand a personality people can identify with. Give folks good reason to stay loyal, and to support and cheer on your brand's next project. Strong brands are more profitable, attract the best talent, and are highly valued. This book is a toolbox for everyone who sees the value of digging a little deeper, to aim much higher. Monna Nordhagen is Nordic Strategy Director of Scandinavian Design Group, serial entrepreneur and voracious reader. She holds an MBA from the Norwegian Business School BI and has more than three decades worth of experience within business strategy, brand building, sales and management. Monna is also a highly sought after presenter with a passion for innovation, brands and entrepreneurship, speaking regularly at conferences and events. Kirsti Rogne has worked with international brands in the intersecting fields of marketing and communication for well over a decade; including as a Client Director and Copywriter for Scandinavian Design Group. She holds a post graduate degree in English from the University of Oslo and currently works as a

freelance writer, lecturer and translator.
Postal Services in the Digital Age Kluwer Law
International B.V.

This book prepares leaders for fundamental change processes of organizations. In times of radical changes and unplanned crises, ambidexterity has become a key competence of global companies. Ambidextrous organizations manage to improve their core business, while at the same time opening up new business fields for the future. To unlock innovation next to the running business, it is essential for leaders to be ambidextrous. How these balanced leaders can operate with two different styles is demonstrated in numerous practical examples and tips for successful implementation. The book illustrates how the trade-off can be turned into an elegant balancing act. Learn how to become an ambidextrous leader in this standard work on ambidexterity and leadership. ·

Ambidexterity as a leadership approach for the digital transformation · Consciously shaping the digital change process · Enabling leaps in innovation · Driving evolution and revolution simultaneously · The relevance of ambidextrous leadership in times of crisis The book provides easy-to-

implement courses of action for executives to consciously and actively shape change, to inspire people in companies to release their creative potential and to make the leap into the future as an organization. The book also addresses the consequences of the COVID-19 pandemic on crisis management. It documents how ambidextrous leadership skills are becoming a key competence in times of crisis.

Ambidextrous Leadership MIT Press Learning from the game of cricket prepares us, in ways no university can, for the bigger game of life. Cricket is a game of management, teamwork, strategy and leadership. When these are applied right, one wins; else, one loses. But whatever the outcome – pain or joy – one learns from every match! In 50 Not Out! author Harimohan Paruvu captures fifty key lessons from cricket that are essential for all-round growth and good living. Honesty, courage, resilience, commitment, discipline – these are just a few of the qualities illustrated through the game. The book also explains principles behind such familiar phrases as ‘ play with a straight bat ’ , ‘ catches win matches ’ or ‘ team comes first ’ and how these help us adapt to every situation in life. From students to CEOs, administrators to sportsmen, people from all

walks of life will find inspiration in 50 Not Out! to be the very best they can be. HARIMOHAN PARUVU is an accomplished cricketer who has played for Hyderabad in the 1985-87 Ranji Trophy matches. A civil engineer and MBA, he worked in the corporate sector for a decade before giving it up to write full-time. He is the author of India ’ s first cricket novel The Men Within: A Cricketing Tale and the romance If you love someone. Harimohan also blogs, teaches, leads workshops and coaches executives. [Digital Therapeutics](#) Bloomsbury Publishing Volume 23 (2022/2023) of the African Development Perspectives Yearbook focusses on the issues of digital entrepreneurship, digital start-ups, and digital business opportunities in Africa. It investigates links between digitalization and development of productive capacities. It deals with business opportunities created by the digital transformation. It discusses the role of universities in the digital transformation process. It also presents book reviews and book notes. Country case studies include Senegal, Ghana, Ivory Coast, and South Africa.