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Wordsmith Pearson Higher Ed

Note: If you are purchasing an electronic version, MyWritingLab does not come automatically packaged with it. To purchase MyWritingLab, please visit www.mywritinglab.com, or you can purchase a package of the physical text and MyWritingLab by searching for ISBN 10: 013398303X / ISBN 13: 9780133983036. Informed by current rhetorical theory and an organization that reflects a view of writing as a process, *Strategies for Successful Writing* provides the necessary strategies to help you produce effective post-secondary writing, regardless of your discipline. Featuring a reader-friendly layout and tone, *Strategies* will engage you through a relaxed, conversational style that complements its practical, student-based approach to writing. Lively and appealing professional and student model essays allow you to observe and internalize the strategies of successful writing. This popular text has been updated with 10 new readings, carefully streamlined content to reduce length, and updated MLA and APA documentation guidelines.

Writing Arguments Pearson

Giving readers the tools and know-how to confidently write an effective essay, this complete, step-by-step guide to the composition and grammar structure of an essay addresses all parts of the classic five-paragraph essay - thesis, introduction, body and conclusion - in separate sections, and includes myriad examples and practice exercises to help hone each element. Direct and conversational, it includes an entire section on grammar, and a selection of twenty readings - complete with reading comprehension questions and writing assignments. Presents the writing steps in the order in which writers use them; i.e., begins with a chapter on prewriting, moves on to individual chapters on the thesis, introduction, supporting paragraphs, and conclusion - then follows through chapters on revising and proofreading. Offers a clear, step-by-step presentation of grammar that is easily referenced. Provides a varied and relatively short selection of readings that can be used for comparison in structure and content. Adds levity and interest to the subject with lighthearted, fun and informative boxes, and motivates users to hone their writing skills with numerous journal, paragraph, and essay writing assignments throughout. For anyone wishing to develop their composition/developmental essay writing skills.

Technical Writing: Process And Product, 5/E Longman Publishing Group

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- *Along These Lines: Writing Sentences and Paragraphs, 5/e* prepares developmental writing students for success in future composition courses by offering thorough grammar instruction and in-depth coverage/reinforcement of the writing process. Filled with individual and collaborative exercises as well as practical writing applications, the text begins with the principles of grammar and progresses to comprehensive chapters on crafting paragraphs and short essays. *ATL/S&P* also includes a chapter on "Writing from Reading," incorporates appealing visuals, offers topical, thought-provoking readings, and provides numerous writing options to engage students as they sharpen their critical-thinking and writing skills.

Technical Communication Process and Product Pearson College Division

A Short Guide to Writing about Literature emphasises writing as a process and incorporates new critical approaches to writing about literature. This edition continues to offer students sound advice on how to become critical thinkers and enrich their reading response through accessible, step-by-step instruction. This highly respected text is ideal as a supplement to any course where writing about literature or literary studies is emphasised. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Rhetorical Grammar Longman Publishing Group

The Essential Guide to Writing History Essays is a step-by-step guide to the typical assignments of any undergraduate or master's-level history program in North America. Effective writing is a process of discovery, achieved through the continual act of making choices--what to include or exclude, how to order elements, and which style to choose--each according to the author's goals and the intended audience. The book integrates reading and specialized vocabulary with writing and revision and addresses the evolving nature of digital media

while teaching the terms and logic of traditional sources and the reasons for citation as well as the styles. This approach to writing not only helps students produce an effective final product and build from writing simple, short essays to completing a full research thesis, it also teaches students why and how an essay is effective, empowering them to approach new writing challenges with the freedom to find their own voice.

Intermediate Algebra Allyn & Bacon

This pack consists of the *Basic English Grammar B Student Book* and the *Workbook B*. Blending communicative and interactive approaches with tried-and-true grammar teaching, *Basic English Grammar, Third Edition*, by Betty Schramper Azar and Stacy A. Hagen, offers concise, accurate, level-appropriate grammar information with an abundance of exercises, contexts, and classroom activities. Features of *Basic English Grammar, Third Edition*: Increased speaking practice through interactive pair and group work. New structure-focused listening exercises. More activities that provide real communication opportunities. Added illustrations to help students learn vocabulary, understand contexts, and engage in communicative language tasks. *New Workbook* solely devoted to self-study exercises. *New Audio CDs* and listening script in the back of the *Student Book*.

Simon & Schuster Quick Access Reference for Writers Pearson

For courses in College Developmental Writing. This version of *Along These Lines: Writing Paragraphs and Essays with Writing from Reading Strategies* has been updated to reflect the 8th edition of the *MLA Handbook (April 2016)*. * Expands Upon Skills for Effective Writing Clear, effective writing is an increasingly important skill in today's world. With its intensive coverage of the writing process, *Along These Lines: Writing Paragraphs and Essays, Seventh Edition* helps developing writers acquire and improve their skills to become more effective writers--and in the process, become more effective learners. Biays and Wershoven guide students step by step through the writing process with in-depth instruction on grammar and a proven focus on developing effective paragraphs and essays. Each chapter offers numerous individual and collaborative exercises along with contextualized practical writing applications such as workplace writing, personal writing, and classroom-centered academic material. Self-contained chapters provide a flexible framework that can accommodate myriad learning styles and instructional preferences. Encouraging critical thinking and personal engagement, the authors provide invaluable resources, interactive exercises, and continual reinforcement of the writing process to give writers a solid foundation for future success in and out of the classroom. *The 8th edition introduces sweeping changes to the philosophy and details of MLA works cited entries. Responding to the "increasing mobility of texts," MLA now encourages writers to focus on the process of crafting the citation, beginning with the same questions for any source. These changes, then, align with current best practices in the teaching of writing which privilege inquiry and critical thinking over rote recall and rule-following.

Algebra Foundations: Prealgebra, Introductory Algebra & Intermediate Algebra -- With Access Card Pearson

Rhetorical Grammar encourages writers to recognize and use the structural and stylistic choices available to them and to understand the rhetorical effects those choices can have on their readers.

Rhetorical Grammar is a writer's grammar - a text that presents grammar as a rhetorical tool, avoiding the do's and don'ts so long associated with the study of grammar. It reveals to student writers the system of grammar that they know subconsciously and encourages them to use that knowledge to understand their choices as writers and the effects of those choices on their readers. Besides providing key strategies for revision, *Rhetorical Grammar* presents systematic discussions of reader expectation, sentence rhythm and cohesion, subordination and coordination, punctuation, modifiers, diction, and other principles. Studying grammar from this rhetorical point of view defines the study of language as an intellectual exercise designed to open up students' minds to the versatility, beauty, and possibilities of language.

Along These Lines IGI Global

Registering for courses, securing financial aid, developing strong study skills, and mastering difficult course material are just a few of the wide variety of obstacles that college students must overcome on their path to graduation. Beyond inadequate academic preparation, first-generation college students may not be able to rely on family or friends for advice about higher education and thus face the additional burden of constructing a support network of mentors and advisors. Without suitable advice and counseling, these students may make decisions that adversely affect their circumstances--and thus, their education. *Academic Language and Learning Support Services in Higher Education* is an essential scholarly resource that examines the quality, organization, and administration of academic advisement and academic support systems for college and university students that connect them to the academic community and foster an appreciation of lifelong learning. Featuring a wide range of topics such as enrollment services, professional developments, and service learning, this text is ideal for academicians, academic advisers, mentors, curriculum designers, counsellors, administrators, higher education faculty, policymakers, researchers, and graduate students.

The Writer's World Pearson Higher Ed

This text will help you produce writing that is both technically correct and rich in content. It has visual appeal, unique features, and integrated ESL content to help both native and nonnative students of varying skill levels. The companion website, *MyCanadianCompLab*, contains additional chapters and exercises to help improve your writing skills. The product of numerous reviews and feedback from over 200 developmental writing instructors, the updated *Second Canadian Edition* continues to meet the diverse needs of today's students.

The Canadian Writer's World Pearson Education India

The author's developmental math program is motivated by her firm belief that every student can succeed. The author's focus on the student shapes her clear, accessible writing, inspires her constant pedagogical innovations, and contributes to the popularity and effectiveness of her video resources. This revision continues to focus on students and what they need to be successful.

From Bilateralism to Community Interest McGraw-Hill Education

Keys to College Success is an established first year experience textbook, designed for use with students taking courses related to the college transition and student success, and featuring a tried-and-true college-career-life connection and emphasis on thinking skills and problem-solving. This ninth edition adds a COVID-19 update -- a ten-page frontmatter section with up-to-the-minute information on digital and distributed learning as well as wellness and self-management strategies in the time of COVID-19. Update topics include synchronous and asynchronous learning elements, navigating technology and course websites, coping with stress in a time of crisis, and more. This text is build around a risk and reward theme, showing students how risking action to grow, thrive, and contribute can lead to the rewards of learning, meaningful employment, and community involvement. Inspiring case studies open and close each chapter and show how a real person faced and surmounted a challenge by taking a calculated risk. Thinking skills coverage is another text-wide framework; comprehensive content with research references lend credibility and perspective to concepts, targeted exercises that explore personally relevant situations in context, and sustained focus throughout each topic. The text is tailored to the four-year program experience; acknowledging global economic change and instability, *Keys to Success* frames the four-year college experience in practical, work-relevant ways even as it supports the value of a liberal education. New coverage of resources, topics, and research, including work by Robert

Sternberg, Carol Dweck, and Martin Seligman, support concepts. The twelve chapters cover all major student success topics -- adjusting to college; goals, time, and stress management; emotional and physical wellness; personality and learning preferences; critical, creative, and practical thinking; reading, research, and writing; note taking, memory, and studying; test taking; people, resources, and opportunities; planning for career success; mathematical and financial literacy; and diversity and communication. Exercises and features incorporate coaching language and intent, building accountability for the student, guiding the student to create personally relevant work, and asking powerful questions that encourage reflection and the development of self-knowledge.

Strategies for Successful Writing Longman Publishing Group

The Bittering Worktext Series recognizes that math hasn't changed, but students -- and the way they learn math -- have. This latest edition continues the Bittering tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course. MyMathLab not included. Students, if MyMathLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyMathLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyMathLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

Keys to Community College Success Princeton University Press

The Little, Brown Essential Handbook offers students the essential information they need to develop basic writing, research, and documentation skills. Useful for any level of writing or discipline, it covers academic writing, the writing process, grammar and usage, punctuation, research writing, and documentation--all in a user-friendly, accessible format. The convenient pocket size, four-colour design, spiral binding, and numerous reference aids make the book practical and easy to use--a resource students will actually reference. KEY TOPICS: Academic writing; Writing arguments; Writing in the disciplines; Presenting Writing; Emphasis; Conciseness; Parallelism; Variety and details; Appropriate words; Exact words; Verbs; Forms; Tenses; Mood; Voice; Subject--verb agreement; Pronouns; Forms; Pronoun--antecedent agreement; Pronoun reference; Modifiers; Adjectives and adverbs; Misplaced and dangling modifiers; Sentence faults; Fragments; Comma splices and fused sentences; The comma; The semicolon; The colon; The apostrophe; Quotation marks; End punctuation; Other marks; Spelling and the hyphen; Capital letters; Italics or underlining; Abbreviations; Numbers; Research strategy; Tracking Sources; Finding sources; Evaluating and synthesizing sources; Integrating sources into your text; Avoiding plagiarism; Documenting your sources; MLA documentation and format; APA documentation and format; Chicago documentation and format; CSE and IEEE documentation; Writing Online; Oral Communication; Writing for business MARKET: An essentials handbook suitable for use as a student reference and text for composition courses offered at the college and university level.

College Success Prentice Hall

The market-leading guide to arguments, "Writing Arguments" has proven highly successful in teaching readers to read arguments critically and to produce effective arguments of their own. Teaches readers to write better arguments. How to write arguments; how to do research for arguments; an anthology of argumentative readings. Anyone interested in writing better arguments.

The Little, Brown Essential Handbook, Sixth Canadian Edition (MLA Update) Corwin Press

Along These Lines better prepares students for their future writing courses. John Biays and Carol Wershoven believe you do this by offering students constant reinforcement of the writing process. With a conversational tone and a blend of engaging activities, each writing chapter takes students through the steps of generating ideas through prewriting, planning, drafting, and proofreading in order to polish your writing. Along These Lines will help prepare your students to by providing the most thorough writing process coverage found in any developmental writing series, including integrating the writing process throughout every writing chapter, introducing students to peer review and collaborative exercises, and adding a full chapter on the research process.

Understanding Psychology

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Technical Communication: Process and Product, 8e by Sharon J. Gerson and Steven M. Gerson, provides a proven, complete methodology that emphasizes the writing process and shows how it applies to both oral and written communication. With an emphasis on real people and their technical communication, it provides complete coverage of communication channels, ethics, and technological advances. This edition includes information on dispersed teams, collaboration tools, listening skills, and social networking. Using before/after documents, authentic writing samples and skill-building assignments, the book provides a balance of how-to instruction with real-world modeling to address the needs of an evolving workplace.

The Writer's World

"This book offers a short, spirited defense of rhetoric and the liberal arts as catalysts for precision, invention, and empathy in today's world. The author, a professor of Shakespeare studies at a liberal arts college and a parent of school-age children, argues that high-stakes testing and a culture of assessment have altered how and what students are taught, as courses across the arts, humanities, and sciences increasingly are set aside to make room for joyless, mechanical reading and math instruction. Students have been robbed of a complete education, their imaginations stunted by this myopic focus on bare literacy and numeracy. Education is about thinking, Newstok argues, rather than the mastery of a set of rigidly defined skills, and the seemingly rigid pedagogy of the English Renaissance produced some of the most compelling and influential examples of liberated thinking. Each of the fourteen chapters explores an essential element of Shakespeare's world and work, aligns it with the ideas of other thinkers and writers in modern times, and suggests opportunities for further reading. Chapters on craft, technology, attention, freedom, and related topics combine past and present ideas about education to build a case for the value of the past, the pleasure of thinking, and the limitations of modern educational practices and prejudices"--

Academic Language and Learning Support Services in Higher Education

Bite-size lessons. Big-time learning! Practice Makes Perfect Premium: Basic English is a bestselling workbook that provides learners of English with invaluable tools to ensure mastery of essential concepts. Three-page units cover each subject, which can be completed in a mere 10 to 15 minutes! Each lesson covers a single grammar concept, supported by many clear examples. Extensive exercises keep you focused and interested while you gain confidence in your new language. This second edition includes: New chapters on the future perfect tense Additional exercises for a thorough review of verb tenses New word search puzzles and scramble sentence exercises Streaming audio recordings of 40 pronunciation exercises via our exclusive McGraw-Hill Education Language Lab app (mobile and web)

How to Think Like Shakespeare

"The Writer's World" series integrates essential elements that are simply not found in other writing books -- a stimulating visual program, thoughtful coverage for nonnative speakers, and effective strategies that address the skill levels of all readers. Authors Lynne Gaetz and Suneeti Phadke draw upon their more than 30 years of combined teaching experience to reach as many readers as possible, by meeting their needs and addressing their individual interests and abilities. The authors' innovative instruction seamlessly infuses material for both native and nonnative speakers, while their exercises and activities encourage active participation and collaboration. The engaging design, open layout, and dynamic images support visual learners and prompt critical thinking. -- From product description.