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Clayton Christensen's definitive works on innovation—offered together for the first time Will you fall victim to disruptive innovation—or become a disruptor yourself? Tip the odds in your favor with the bestselling books that have made Christensen one of the world's foremost authorities on innovation. You'll also get his award-winning HBR article, full of inspiration for finding meaning and happiness in your life using the principles of business. The 4-volume collection includes: *The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail* In one of the most influential business books of our time, Christensen introduced the world to the concept of disruptive innovation, showing how even the most outstanding companies can do everything right—yet still lose market leadership. Don't repeat their mistakes. *The Innovator's Solution: Creating and Sustaining Successful Growth* Citing in-depth research and theories tested in hundreds of companies across many industries, Christensen and co-author Michael Raynor provide the tools organizations need to become disruptors themselves. *The Innovator's DNA: Mastering the Five Skills of Disruptive Innovators* Christensen and coauthors Jeffrey Dyer and Hal Gregersen identify behaviors of the world's best innovators—from leaders at Amazon and Apple to those at Google, Skype, and the Virgin Group—to show how you and your team can unlock the code to generating and executing more innovative ideas. "How Will You Measure Your Life?" (HBR article) At Harvard Business School, Clayton Christensen teaches aspiring MBAs how to apply management and innovation theories to build stronger companies. But he also believes that these models can help people lead better lives. In this award-winning Harvard Business Review article, he explains how, exploring questions everyone needs to ask: How can I be happy in my career? How can I be sure that my relationship with my family is an enduring source of happiness? And how can I live my life with integrity?

[CIO](#) Pearson Education

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[Disruptive Innovation: The Christensen Collection \(The Innovator's Dilemma, The Innovator's Solution, The Innovator's DNA, and Harvard Business Review article "How Will You Measure Your Life?"\) \(4 Items\)](#)

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This unique book gives a never-before-seen look at the internal workings of total quality management at Xerox Corporation. Xerox Corporation, the winner of 14 quality awards internationally, shares the accumulated knowledge gained from the organization's 15-year quality journey that enabled them to increase their profitability and reclaim market share in the face of fierce global competition. *A World of Quality: The Timeless Passport* was written by a team of quality professionals representing a broad cross section of Xerox. The book is co-edited by Richard C. Palermo, recently retired corporate vice president of quality and customer satisfaction, who played a significant role in implementing the quality process at Xerox, and Gregory H. Watson, vice president of product development at Xerox Quality Solutions. It highlights the successes of the Xerox quality process, as well as the pitfalls encountered while implementing quality initiatives throughout the corporation.

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This Element is an excerpt from *Ubiquitous Computing for Business: Find New Markets, Create Better Businesses, and Reach Customers Around The World* 24-7-365 (9780137064434) by Bo Begole. Available in print and digital formats. Advanced secure printing from smartphones: how Xerox is leveraging the cloud to deliver a new generation of printing innovation. People occasionally need to print something from the phone: email attachments, presentations, brochures, or customized information sheets. Although Xerox could easily add Bluetooth or WiFi to its multifunction devices, new hardware isn't needed: most are already connected to the Internet, as are most smartphones. This leads to networked print services,

sometimes called cloud printing.

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CIO magazine, launched in 1987, provides business technology leaders with award-winning analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals.