

Yahoo Radio Guide

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The Indie Band Survival Guide Rough Guides

Presents a vast range of online travel sites as well as savvy search tips and techniques that are designed to help readers improve the travel-planning process. Readers will learn how to make the most of the Web for leisure and business travel, from planning and reservations to countless ways the Internet can enhance the experience of destinations and cultures around the world.--From publisher description.

Get More Fans: The DIY Guide to the New Music Business Rough Guides

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

A Guide to Commercial Radio Journalism Que Publishing

The Indie Band Survival Guide (2008 edition) is a tremendous resource for musicians looking to record, distribute, market, and sell their music for less than most rock stars spend on green M&M's. Musicians and web gurus Randy Chertkow and Jason Feehan cover every step of the process. With nothing but creative talent and the Web, they've gotten tens of thousands of fans for their band, in addition to being hired to write music for film, television, theater, and other media.

Yahoo! the Ultimate Guide to the Web John Wiley & Sons

CMJ New Music Report is the primary source for exclusive charts of non-commercial and college radio airplay and independent and trend-forward retail sales.

CMJ's trade publication, compiles playlists for college and non-commercial stations; often a prelude to larger success.

The Complete Idiot's Guide to Discovering Your Perfect Career Taylor & Francis

Don't miss the 12th edition of this bestseller, fully updated and now covering social networking! Sixteen years since the publication of the first edition, this smash hit book has outsold and outlasted all the competition. See what all the excitement is about with the newest edition, The Internet For Dummies, 12th Edition. You'll not only find a lot of the basics presented in an easy-to-follow and friendly style, you'll also get the latest on social networking, security, and much more-stuff barely on the horizon a couple of years ago that now dominates the online landscape. Introduces you to what's online, how to deal with annoyances like spam and spyware, and how to control what your kids see and do online Walks you through picking a provider, getting hooked up to the Internet, and sharing a connection in your home or with other devices Gives you a guided a tour through popular Web browsers, getting good search results; finding music and video; shopping; banking; and sharing files Also covers e-mail, connecting with friends, online chats, and more Helps you find the hot social networking sites and see how to handle photo and video sharing Using the Internet? Get thoroughly up to speed with this popular guide.

CMJ New Music Report Information Today, Inc.

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

The Rough Guide to England Taylor & Francis

Here's how to make money or a career out of selling facts to hidden and famous markets, nontraditional markets, and individuals in search of novelty, cutting edge facts, or historical facts come full circle. How to Make Money Selling Facts is about offering facts as a front-loading ancillary and a resource for gathering and offering information and resources. Facts you can sell can be uncommon news, results of research, indexing publications, finding trivia details, research and findings on recruiting people for medical trials done by pharmaceutical companies to facts on ancient military strategies for historians and fiction authors or facts on success stories and corporate histories, biographies, and news on inside information, interviews, and trends. You can find facts that are important to a few niche markets or to think tanks seeking trends in behavior or technology, and you can sell the facts to trade journals, professional associations, corporations, or institutes. You don't have to be an expert to find facts, just gather and glean the newest or oldest facts from experts from different sides. Separate the facts from the opinions and sell the facts.

Copyrighted Webcast Programming on the Internet St. Martin's Griffin

For Introductory Computer courses in Microsoft Office 2003 or courses in Computer Concepts with a lab component for Microsoft Office 2003 applications. Master the Skills of Office 2003! With the hands-on approach and conceptual framework students will master the skills and apply them in their personal and professional lives.

Internet Streaming of Radio Broadcasts iUniverse

* Explains in plain English how to evaluate online music services, download music, select a portable player, turn a PC into an audio jukebox, burn custom CDs, and create and edit music files from commercial CDs * Apple iTunes reported 50 million music downloads as of March 2004, and the new Napster had 5 million downloads after just 4 months of operation * Covers the leading online pay music sites (iTunes, Napster, Rhapsody) as well as free alternatives (with advice on what's legal and what's not) and profiles Apple's iPod and other top portable players.

The Entrepreneur Guide, 2010 (U.S.) Edition Business Plus

A Guide to Commercial Radio Journalism (1999) covers every aspect of the profession, from journalistic practice to media law, and gives detailed instruction on the techniques of editing and using equipment and on the basic skills of writing, reporting and producing. There is also a whole chapter dedicated to advice on court reporting.

The Rough Guide to Tunisia Que Publishing

Going on the road in California? While you are planning your route, are you planning what you will be listening to? Bring along The CALIFORNIA RADIO GUIDE. The CALIFORNIA RADIO GUIDE is the only paperback book available listing everything you need to know about any California radio station while traveling. Look up any station (AM or FM, public or private) & you will know the call letters, frequency, format, city, legal ID, business & request phone numbers, & any special programming they broadcast. The CALIFORNIA RADIO GUIDE is cross-referenced, listing the stations in order by call letters & frequency, & includes regional maps showing the cities where the stations are. If you are going to be outside the broadcast area of your favorite radio station, use The CALIFORNIA RADIO GUIDE to find those stations with similar formats. Staying out of town & want to know who's got your team, use The CALIFORNIA RADIO GUIDE. If you want to hear "The Rest of the Story," are interested in foreign music, or just want the evening news, look in The CALIFORNIA RADIO GUIDE. The CALIFORNIA RADIO GUIDE is a paperback book 124 pages thick, 5 1/2" wide, & 8 1/2" high. To order, please send \$10 (includes shipping & handling) per copy requested to: The California Radio Guide, 4139 A Hilaria Way, Newport Beach, CA 92663-3608.

PC Mag Rough Guides

Where do program ideas come from? How are concepts developed into saleable productions? Who do you talk to about getting a show produced? How do you schedule shows on the lineup? What do you do if a series is in trouble? The answers to these questions, and many more, can be found in this comprehensive, in-depth look at the roles and responsibilities of the electronic media programmer. Topics include: Network relationships with affiliates, the expanded market of syndication, sources of programming for stations and networks, research and its role in programming decisions, fundamental appeals to an audience and what qualities are tied to success, outside forces that influence programming, strategies for launching new programs or saving old ones. Includes real-life examples taken from the authors' experiences, and 250+ illustrations!

The Rough Guide to Iceland John Wiley & Sons

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

Special Edition Using the Internet and Web Prentice Hall Professional

Through your computer you can listen to thousands of stations your radio cannot reach, and with The Rough Guide to Internet Radio you can begin to explore this astoundingly varied world. The Rough Guide gives you

Word of Mouse Routledge

A guide to effectively searching the Internet covers such topics as search engines, directories, newsgroups, image resources, and reference resources.

How to Make Money Selling Facts Prentice Hall

How Do I Promote My Music On A Small Budget? How Do I Get My YouTube Videos to Spread? How Do I Turn Casual Fans Into One 's Who Buy From Me? How Do I Get Written About On Blogs? How Do I Increase Turnout At Shows? How Do I Make Fans Using Facebook, Twitter, Tumblr And SoundCloud? With every day that passes, the power the major labels once had dies a little more. The chance to get the same exposure as your favorite musicians gets easier and easier. The hurdles that would only allow you to get popular, if the right people said your music was good enough, are gone. You can now get exposed to thousands of potential fans without investing 1% of what musicians used to by building a fanbase based on listeners love for your music. No more writing letters hoping that A&R writes you back. This book explains how you do it. While many books will tell you obvious information, legal mumbo-jumbo and marketing catchphrases that don ' t help you get more fans. Our experience working with real bands - from upstarts like Man Overboard and Transit to legends like The Cure, The Misfits and Animal Collective, has led us to understand the insider tricks and ideas that go into some of the most important groups of our time. We produce records, do licensing deals, negotiate record contracts and get the musicians we work with written about on websites like Pitchfork and Vice. We have worked with bands who started off as nothing and became something. Unlike any other book written on the subject we have compiled the knowledge no one else has been willing to print in fear of obsoleting their own career. We give you thousands of ideas on how to get people to hear your music and turn them into fans who pay to support your music. Whether you are a label owner, musician, manager, booking agent or publicist there is information in this book that will help you do what you do better. Enjoy! For more information see GetMoreFansBook.com

CMJ New Music Report Jesse Cannon

This is a comprehensive and up-to-the-minute handbook to England. It includes recommendations of the best places to stay, eat and drink, in all budget ranges and in all regions. It also includes accounts of every type of attraction.

Copyright Office Views on Music Licensing Reform Create Your World Books

What do you really want to do? Finding the perfect career isn ' t easy, but it ' s certainly attainable. This guide offers readers the chance to trade in their unsatisfying jobs for fulfilling careers. This book helps them by providing a process of self-assessment that includes questions on personality, talents, values, interests, and goals; advice on how to make a smooth transition from one career to another; and an action plan to take the steps toward landing the perfect career. • According to The Conference Group, only 48.9% of working Americans are satisfied with their jobs, the lowest level of job satisfaction since pollsters first began surveying the topic in 1995 • Career self-discovery books are among the best-performing in the career category

The Music Internet Untangled Arcadia Publishing

Berklee Book Trade This hands-on guide is essential for any musician who wants to build a fan base and increase profits through the Internet. Peter Spellman, Director of the Career Development Center at Berklee College of Music, guides the self-managed musician

through successful strategies to promote music online, reach new audiences, and maximize income. Readers will learn how to: create a professional website; share music downloads; sell and license music online; broadcast on Internet radio; webcast live concerts; create streaming audio; get an online record deal; and much more. Includes an invaluable listing of more than 300 music-related websites!

The Extreme Searcher's Internet Handbook Rough Guides

Malamud offers a behind-the-scenes look at the Internet Exposition of 1996--a worldwide event which embraced the new technologies of the Internet--and profiles the small group of people who made it happen. The book comes with an audio CD and a CD-ROM for Macintosh and Windows 95. 800 color illustrations.