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**Dynamic Supply Chains** Springer

This book has been written by studying the knowledge management implementation at POWERGRID India, one of the largest power distribution companies in the world. The patterns which have led to models, both hypothesized and data-enabled, have been provided. The book suggests ways and means to follow for knowledge management implementation, especially for organizations with multiple business verticals to follow. The book underlines that knowledge is both an entity and organizational asset which can be managed. A holistic view of knowledge management implementation has been provided. It also emphasizes the phenomenological importance of human resource parameters as compared to that of technological parameters. Various hypotheses have been tested to validate the significant models hypothesized. This work will prove useful to corporations, researchers, and independent professionals working to study or implement knowledge management paradigms.

The Principles of Scientific Management eBookIt.com

Contents: History; Vedic Aryans; Brahminism or Counter Revolution; Buddha and his Dhamma; Manu Smriti; Philosophy of Hinduism; Caste System; Untouchables and Untouchability; Congress and Untouchability; Congress and Gandhism; Separate Electorates and Communal Representation; Politics; Democracy; Women; Economics; State Socialism; Labour; Religion and Ethics; Educate-Agitate-Organise; Revolution; A Brief Life Sketch of Babasaheb Dr B R Ambedkar Bibliography.

**Rural Marketing** Policy Press

Contributed articles culled from University news, a serial.

*Operating System Concepts* Lifepath Press

Produced for unit MBA882 (Business economics 2) offered by the School of Management in Deakin University's Open Campus Program for the Master of Business Administration.

*Cost Accounting: Concepts & Methods* Wiley

As International Relations enters its second century as an academic discipline, leading expert Knud Erik Jørgensen provides a provocative assessment of its past, present and future. The result is a concise and challenging appraisal of the discipline, one which both celebrates its value and maps possible future directions.

*Understanding Organizational Behaviour* Macmillan

This book explores the ways in which technology is being used by various open universities in developing countries to extend learner support services to distance learners. It shares the best practices being followed by different open universities so that these may be replicated by other universities. It provides an overview of the use of various digital technologies, e-learning tools, eLearning platforms, virtual learning environments, and synchronous and asynchronous technologies in open and distance learning (ODL) systems. Moreover, it discusses the importance of ODL systems in providing inclusive education in developing countries through the use of ICT with a special focus on adult, rural and elderly learners, as well as the role of technology in science education through ODL system. A transformative model of sustainable collaborative learning is presented, integrating concepts based on theoretical frameworks to increase the flexibility and solve existing issues in developing countries, which may be used for policy changes in distance learning. It concludes by examining various challenges in successfully implementing technology for effective delivery of learner support services in distance education systems in developing countries and exploring the strategies required to overcome these challenges.

**Distance Education in Higher Education Institutions** Oxford University Press, USA

Fourth Revised & Enlarged Edition THE NEW EDITION of this book provides in-depth and enriched insights into all the functional areas of Retail Management. It comprehensively blends the

global and Indian retailing scenarios and the trends and growth prospects for the retail industry in India. It explores the subject extensively – from basic retail topics like location planning and store planning to the current-age global themes like multichannel retailing and international retailing – along with appropriate illustrations and cases. While elucidating retail store operating principles vividly, it also underscores the significance of the impact of technology & automation in today’s retailing. The book will serve as a suitable text for students specializing in retailing and as valuable reference for working professionals in this sector. Key Features — Provides distinct perspectives on both retailing in India and in international markets — Treats in detail the buying & merchandising section with separate chapters on merchandise planning, buying, category management, private labels and pricing — Comprises 29 chapters under 5 major sections and includes topics on international retailing, multichannel retailing, rural retailing, consumer behaviour, legal issues, etc. — Discusses Indian case studies and examples among the global ones, for an easier understanding of the subject — Presents updates on recent retail concepts and initiatives practiced in retail organizations **Financial Accounting for Management: An Analytical Perspective** Oxford University Press, USA Jose Raul Capablanca is renowned for his exquisite positional play and flawless endgame technique. But The Chess Machine was also a master of that other way to deliver mate: the attack on the enemy king. In this groundbreaking work, award-winning chess coach and author Frisco Del Rosario shines a long-overdue light on this neglected aspect of Capablanca's record. He illustrates how the Cuban genius used positional concepts to build up irresistible king hunts, embodying the principles of good play advocated by the unequalled teacher, C.J.S. Purdy. The author also identifies an overlooked checkmate pattern - Capablanca's Mate - that aspiring attackers can add to the standard catalogue in Renaud and Kahn's The Art of the Checkmate. As Del Rosario shows, Capablanca has inspired not only generations of players, but also many of the classics of chess literature. Easy to read but chock-full of advice for study and practical play, Capablanca: A Primer of Checkmate fills a gaping hole in our understanding of the third World Champion.

**Ambedkar Thought** Asian Development Bank

Financial Accounting for Management: An Analytical Perspective focuses on the analysis and interpretation of financial information for strategic decision making to enable students and managers to formulate business strategies for revenue enhancement, cost economies, efficiency improvements, restructuring of operations, and further expansion or diversification for creating and enhancing the shareholder's value. MBA, MFC and MBE students are its primary audience but its practical orientation will also be useful to corporate sector managers and CA, CWA, CS, CFA and CAIIB students.

**Logistics and Supply Chain Management** ePub eBook Pearson UK

A detailed textbook of English phonetics with comprehensive information about general phonetics which will make the reader's task of understanding English phonetics better. Plenty of examples are drawn from Indian languages to illustrate the points made.

*Capablanca* Pearson Education India

Marketing Management for the 21st century and beyond "Nothing further beyond in Modern Marketing" ~ IL GIORNALE DELLE PMI ~ "The 21st century book about Business, Marketing & Management" ~ DAILY TIMES ~ Essentials of Modern Marketing is not only about marketing and selling a product or service. It is about finding and building a future using the new tools of modern marketing. This book can lead your company to discover new talents, capabilities, and opportunities. It deals with modern marketing in such a way that covers as few pages and is as accessible as possible, while communicating the fundamental, most important theoretical aspects and facilitating the transfer of this knowledge to real-life decision situations. It concentrates on the essential marketing know-how for both, practitioners and students worldwide. Most marketing textbooks deal exclusively with the operational aspect of marketing or the strategic part. This modern marketing book not only integrates all relevant aspects of marketing but also structures them in such a way, that both practitioners and students acquire a comprehensive and holistic overview, how it all fits together. This is achieved by the structure of the book which follows the marketing planning and decision-making process inside the enterprise. Due to COVID-19 and other uncertainties, all industries and businesses are challenged. In addition, organizations and companies alike are have to deal with constant change and mega trends such as digitization and disruption which calls for continuous innovation and change and tough decisions on staffing, procurement, finance and marketing. You need to think ahead on how to find new markets, create new marketing strategies, innovate new products and build new partnerships. Against this background, another unique feature of this book is that it touches base on very specific business-related topics such as AI for Marketer, Disruptive Digital Marketing Strategies,

Creating Value through Design in order to provide a more holistic and comprehensive perspective on marketing management while discussing local case studies.

**Rajya Prashasan** Addison Wesley Publishing Company

This course of lectures introduces students to elementary concepts of corporate finance using a more systematic approach than is generally found in other textbooks. Axioms are first highlighted and the implications of these important concepts are studied afterwards. These implications are used to answer questions about corporate finance, including issues related to derivatives pricing, state-price probabilities, dynamic hedging, dividends, capital structure decisions, and risk and incentive management. Numerical examples are provided, and the mathematics is kept simple throughout. In this second edition, explanations have been improved, based on the authors' experience teaching the material, especially concerning the scope of state-price probabilities in Chapter 12. There is also a new Chapter 22: Fourteen Insights.

*BUSINESS ETHICS & CORPORATE GOVERNANCE* Springer

Rural Marketing as a separate discipline in management teaching has emerged recently. The growing importance of the subject has been well realized by the marketers, policymakers and management interns. However, there is dearth of quality literature on the subject, comprehensive coverage of all the dimensions, aspects and managerial issues pertaining to rural marketing. In most of the management institutions, a half-baked knowledge of rural marketing is being imparted to the management interns while there is more emphasis on marketing perspective on harnessing the immense potential offered by rural areas through suitable marketing planning, product mix, pricing, distribution, promotional mix, branding and communication strategies. Present book is a serious attempt to bridge the need gap in the subject. *A Textbook of English Phonetics for Indian Students* World Scientific Publishing Company The book explores core concepts explained through managerial examples. The exposition also provides in-depth coverage of the four key components of retail marketing management, crucial to effective business decision-making: understanding the retail organisation, the consumers' decision making process, an analyses of retail formats, and retail mix strategies. The text also features innovative/emerging concepts such as, retail marketing in rural areas, CRM strategies in retailing, and monitoring, evaluation and control. Readers shall find this book highly useful for its coverage of the concept and role of retailing marketing management, organized retailing in India, the retail customer and market segmentation, product and brand management strategies to leverage competitive business advantage, and pricing and communication strategies explained through caselets, diagrams, black & white as well as colour photographs, and numerous examples from the Indian context.

**Retail Management** National Publishing House

This book contains important topics on materials, labour, overheads, methods of costing and cost accounting systems and a large number of solved and unsolved problems for practice and self-examination with examination-oriented approach. All unsolved problems have been provided with their end answers and hints. These will help students to assess the accuracy of their attempts and preparedness for the examination.

*Business Economics II*, Tata McGraw-Hill Education

This manual is specially written for Students who are interested in understanding Structured Query Language and PL-SQL concepts in the Computer Engineering and Information technology field and wants to gain enhance knowledge about power of SQL Language in Relational Database Management System Development. The manual covers practical point of view in all aspects of SQL and PL/SQL including DDL, DML, DCL sublanguages, also there are practices for Views, Group by, Having Clause. All PL-SQL concepts like Condition and Loop Structures, Functions and Procedures, Cursor, Triggers, Locks are illustrated using best examples

**Applications of Object-oriented Programming** Pearson Education India

Against the backdrop of the global financial crisis and rising food, fuel, and commodity prices, addressing poverty and inequality in the Philippines remains a challenge. The proportion of households living below the official poverty line has declined slowly and unevenly in the past four decades, and poverty reduction has been much slower than in neighboring countries such as the People's Republic of China, Indonesia, Thailand, and Viet Nam. Economic growth has gone through boom and bust cycles, and recent episodes of moderate economic expansion have had limited impact on the poor. Great inequality across income brackets, regions, and sectors, as well as unmanaged population growth, are considered some of the key factors constraining poverty reduction efforts. This publication analyzes the causes of poverty and recommends ways to accelerate poverty reduction and achieve more inclusive growth. It also provides an overview of current government responses, strategies, and achievements in the fight against poverty and identifies and prioritizes future

needs and interventions. The analysis is based on current literature and the latest available data, including the 2006 Family Income and Expenditure Survey.

FY ... Program New Age International

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today’s turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including:

- The link between logistics and customer value.
- Logistics and the bottom line measuring costs and performance.
- Creating a responsive supply chain.
- Managing the global pipeline.
- Managing supply chain relationships.
- Managing risk in the supply chain.
- Matching supply and demand.
- Creating a sustainable supply chain.
- Product design in the supply chain.

The Invisible Choir

Operating System Concepts continues to provide a solid theoretical foundation for understanding operating systems. The 8th Edition Update includes more coverage of the most current topics in the rapidly changing fields of operating systems and networking, including open-source operating systems. The use of simulators and operating system emulators is incorporated to allow operating system operation demonstrations and full programming projects. The text also includes improved conceptual coverage and additional content to bridge the gap between concepts and actual implementations. New end-of-chapter problems, exercises, review questions, and programming exercises help to further reinforce important concepts, while WileyPLUS continues to motivate students and offer comprehensive support for the material in an interactive format.

*Rural Marketing*

This comprehensive textbook is tailored to meet the long-felt need of MBA students for a book written primarily from an Indian perspective. It explores core concepts and theories of organizational behaviour through managerial applications. The book contains well-illustrated chapters on globalization and the changing profile of employees and customers, culture and the organization, the process of decision making and consensus building, and developing attitudes and values. It provides in-depth coverage of issues and challenges faced by Indian organizations in the areas of traditional culture and modern management, emotional intelligence, the process approach to organizational behaviour, the role of personality and leadership styles, and the roles and functions of the individual, the team, and the organization. Also discussed are key concepts, such as societal culture and organizations, managing work motivation, and preventing and managing conflicts in organizations. Users will find this book highly useful for its applications of theoretical concepts through discussions of individual and team behaviour from actual workplace situations, caselets, and illustrations. Highlights contains