
Zombie Loyalists Using Great Service To Create Rabid Fans

Peter Shankman

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Zombie Loyalists by Peter Shankman - Blinkist

A few tips on delivering awesome customer service. Shankman goes into great detail about how you can create an army of zombie loyalists by delivering totally amazing customer service (go read the book, you won't regret it). So here are a few short tips from chapter four on how to truly delight your clients, in your accountancy firm:

Zombie Loyalists: Using Great Service to Create Rabid Fans ...

Shankman's style is fun and

distinctive, and "Zombie Loyalists" is a great read. If you work in m I work in marketing, so naturally I was intrigued by this book's central concept: that consumers have become so inured to horrible service that any consideration at all for their needs and feelings will result in devotion to your company/brand.

About me - Peter Shankman
Zombie Loyalists: Using Great Service to Create Rabid Fans. by Peter Shankman, Jason Huggins (Narrated by) | Editorial Reviews. Audio MP3 on CD (MP3 on CD ... We strive for every customer to

become a Zombie Loyalist, and this book is a key to delighting customers both on and off the field." —Brandon Steiner, CEO, Steiner Sports.

Zombie Loyalists: Using Great Service to Create Rabid Fans ...

For over thirty years, we focused almost entirely on the business book genre. We are not abandoning the expertise we 've built up in that space or business books themselves, but we have decided it 's time to broaden our scope beyond it.

[Amazon.com: Zombie Loyalists: Using Great Service to ...](#)

Peter Shankman discusses and signs *Zombie Loyalists: Using Great Service to Create Rabid Fans* |... I read this book in 1984 or 1985 and still the details of certain scenes are

frozen in my mind. As I followed the narrator's experiences with drugs I became thoroughly stunned and frightened.

Zombie Loyalists

Zombie loyalists : using great service to create rabid fans. [Peter Shankman] -- "Imagine an army of customers eager to do your PR, marketing, and advertising without ever being asked, each and every time they give you their money.

How accountants can deliver excellent customer service

Using Great Customer Service To Create Rabid Fans - Zombie Loyalists by Peter Shankman
Zombie Loyalists (2015) gives you the inside scoop on the customers that every company dreams of attracting. These blinks, illustrated with insightful stories from a wide range of businesses, provide you with simple steps that your brand can take to establish, grow and maintain a faithful, enthusiastic customer base.

Zombie Loyalists: Using Great Service to Create Rabid Fans ...

Zombie Loyalist takes every customer's greatest complaint, abysmal customer service, and eradicates it in a series of personal and third party stories that feel painfully familiar.

[Zombie Loyalists - Home | Facebook](#)

Using Great Service to Create Rabid Fans. By: ... Marketing and PR expert Peter Shankman has been working with the biggest companies in the world to create what he calls zombie loyalists--fervent fans who help companies massively increase their

customer bases, brand awareness, and, most important, revenues. Imagine an army of customers who will ...

Zombie Loyalists: Using Great Service to Create Rabid Fans

Using Great Service to Create Rabid Fans Zombie Loyalists (Hardback) - Common [Peter Shankman] on Amazon.com.

FREE shipping on qualifying offers. New

Zombie Loyalists (Audiobook) by Peter Shankman | Audible.com

Five books, one bestseller, lots of pages, tons of good advice.

Check out the books below and let me know what you think!

Faster Than Normal:

Turbocharge Your Focus, Productivity, and Success with the Secrets of the ADHD

Zombie Loyalists: Using Great Service to Create Rabid Fans . buy on amazon. Can We Do That?!

Zombie Loyalists: Using Great Service to Create Rabid Fans ...

Zombie Loyalist takes every customer's greatest complaint, abysmal customer service, and eradicates it in a series of

personal and third party stories that feel painfully familiar.

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Peter Shankman - How can I help you today?

Zombie Loyalists : Using Great Service to Create Rabid Fans

"Marketing and PR expert Shankman offers a hilarious, astute, and ultimately practical guide to creating customers so satisfied they'll promote your company with zombie-like fervor...this entertaining yet valuable work is a must-read for any business owner or executive interested in turning satisfied customers into avid brand ambassadors."

Zombie Loyalists Using Great Service

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Zombie Loyalists Using Great Service

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[Amazon.com: Customer reviews: Zombie Loyalists: Using ...](#)

The New York Times has called Peter Shankman “ a rockstar who knows everything about social media and then some. ” He is a 5x best selling author, entrepreneur and corporate keynote speaker, focusing on customer service and the new and emerging customer and neurotypical economy.